

SEPTEMBER 12, 2016

7:15 am - 8:15 am

Registration and Breakfast

8:15 am - 8:30 am

Chair's welcome address



Alex Blanco
EVP & Chief Supply Chain Officer
Ecolab

8:30 am - 9:05 am

Opening Keynote: "Imagine if..." Uncovering the Possibilities in Supply Chain Reinvention



- Creating a demonstrable competitive advantage through end to end integrated supply chain
- The supply chain is vital to delivering against the brand promise with consumers
- Consistency matters to both consumers and customers
- Strategic planning needs to encompass continuous improvement as well as transformational opportunities
- There is a premium on supply chain agility in a rapidly changing customer environment

Daniel Myers

Executive Vice President, Global Integrated Supply Chain
Mondelēz International

9:05 am - 9:40 am

Supply Chain Transformation: Building and Executing an Integrated Supply Chain Strategy



- Creating and maintaining a customized supply chain system that:
 - Drives revenue
 - Maximizes profitability
 - Improves efficiency
 - Increases shareholder value
- Prioritizing initiatives based on scope, cost, and impact
- Building and maintaining a cumulative effect of positive change driving further beneficial programming

Viju Menon

Chief Supply Chain Officer
Verizon

9:45 am - 10:20 am

CASE STUDY STREAM 1

SUPPLY CHAIN STRATEGIES

Supply Chain in an Era of Disruption



9:45 am - 10:20 am

CASE STUDY STREAM 2

PERFORMANCE MANAGEMENT

End-to-End Supply Chain Network
Synchronization



9:45 am - 10:20 am

CASE STUDY STREAM 3

INNOVATIONS

Promoting Professional Growth to
Inspire your Supply Chain Team

- Discussing how supply chains cope with disruption in their security, demand response, quality control, and compliance processes
- Striking a balance between lean SCM versus improved reliability through redundancies and diversification of processes
- Debating the pros and cons of long- and short-planning horizons when it comes to contingency planning in a time of rapid change
- To what extent does a rigorous daily exercise of best practices prepare supply chain executives to cope with emergencies?

Peter Carlsson

Former CPO, Head of Supply Chain
Tesla

- Synchronizing all nodes in the supply network
- Discussing common challenges to coordinating real-time communication and visibility
- Tools and strategies to synchronize supply chain network to customer demand
- Maximizing partnerships and collaboration with supply chain partners

Eitel Monaco

Vice President – Product Supply North America

Procter & Gamble



- Evaluating and aligning your leadership style with the shifting needs of up-and-coming demographics within Supply Chain and Logistics
- Establishing group- and function-specific development resources to promote professional growth and maintain employee engagement even during times of business transformation
- Identifying and accommodating your personnel’s changing aspirations for their career in Supply Chain and Logistics
- Best strategies for feeling fulfilled in your profession and getting the most out of your team by helping them to do the same

Paul Keel

Senior Vice President – Supply Chain
3M

10:20 am - 11:35 am

Pre Arranged One-to-One Meetings

11:40 am - 12:15 pm

WORKSHOP

SUPPLY CHAIN STRATEGIES

Achieving the Impossible: Building a Knowledge Network to Enable End to End Orchestration



- Discussing how to go faster
- Improving strategy execution
- Eliminating initiative fatigue

Alan Todd
CEO
CorpU

11:40 am - 12:15 pm

WORKSHOP

PERFORMANCE MANAGEMENT

Benefits of Visual Supply Chain Metrics – Improve Productivity, Create Behavior Modification and More



- Integrating data from disparate sources into an aggregated, synthesized view
- Providing stakeholders with a real-time “Whole Chain” view versus a static “Siloed View”
- Productivity, exceptions, non-productive time, OTD, product flow, safety, quality – All metrics that can be improved
- Together we will look at these tools in action via real world case studies and the associated ROI

Kerwin Everson

11:40 am - 12:15 pm

WORKSHOP

INNOVATIONS

Transforming to the Digital Enterprise: Impacts of Cognitive Computing within the Supply Chain



- Creating an enterprise cognitive computing presence to monitor the overall health of your extended supply chain
- Integrating supply chain management, sales and operational planning, production, and physical distribution together through a cloud-based service provider
- Leveraging the data and functionality of SAP (or other

Vice President – Supply Chain Solutions
RMG Networks

ERP systems) by combining with new sources of structured and unstructured data

- Demonstrating how machines can model and memorialize the subtle decision-making of your company's best employees in both planning and execution to anticipate and adjudicate exceptions due to unforeseen situations
- Utilizing advanced mathematics to better optimize the corporation's strategic objectives across day to day execution
- Discussing specific use case examples in order to demonstrate how to apply these new technologies

Stephen DeAngelis

CEO

Enterra

Visiting Professional Executive

Princeton University

12:20 pm - 12:55 pm

CASE STUDY STREAM 1

SUPPLY CHAIN STRATEGIES

Digital Transformation in the Process Industry



The Chemical Company

- Discussing how a new generation of IT tools is changing the way process manufacturers control, communicate, document, and understand their work
- Walking through some of the unique challenges and opportunities involved in bringing Information Technology into a process manufacturing environment
- How are these new capabilities engaging and reinvigorating legacy systems and processes?
- Illustrating what leaders and the workforce both must contribute to maximize successful outcomes during the rollout and implementation of IT-based improvements

Ralf Busche

Senior Vice President of Supply Chain
BASF Group

12:20 pm - 12:55 pm

CASE STUDY STREAM 2

PERFORMANCE MANAGEMENT

Case Study: Supply Chain Continuity: "Business as Usual" in Unusual Times



- Talking about Intel's risk management decision-making process and 'All Hazards' approach to minimize disruptions
- Illustrating how multiple suppliers and sources may not be as diversified and resilient as you believe
- Working with partners to improve visibility and identify vulnerabilities throughout the value chain
- What has Intel learned from its experience with the Fukushima incident?

Ben Massie

Executive Director, Customer Fulfillment, Data Center Group, Global Supply Chain
Lenovo

12:20 pm - 12:55 pm

CASE STUDY STREAM 3

INNOVATIONS

Anatomy of a Supply Chain Tune Up






- Understanding the difference between a tune up and a transformation
- Taking a "SITREP" to gauge organizational direction, requirements, capabilities, competencies, and team engagement
- Discussing how to hold with a team-friendly approach to big initiatives and the long road
- Walking through a case study of what this looks like in the real world and what happens next to people and processes

Mark Irvin

VP Supply Chain
Best Buy

Themed lunches are delegate-led roundtable discussions on specific industry issues and challenges during Day One's lunch hour. Each roundtable will be led by an expert in the field. Limited seating is available, so please sign up for your preferred topic on site.

<p>Working Our Way Towards Supply Chain Performance Excellence</p>  <p>Robert Dietz Vice President, Supply Chain Charter Steel</p>	<p>Building Your Brand: A Roadmap for a Senior Executive's First 90 Days at a New Company</p>  <p>Dan Key SVP Operations and Supply Chain Axalta Coating Systems</p>	<p>Continuously Improve</p>  <p>Jorge Perez GE Aviation Supply Chain Growth Playbook Leader GE Aviation</p>
<p>Global Vs. Regional Structure Supporting Growth - Work Global, Act Local</p>  <p>Craig Jones Vice-President, Supply Chain Aldo Group</p>	<p>RFID Applications in Logistics, Inventory Management, and Counterfeit Prevention</p>  <p>Guido Alberti Vice-President, Operations Planning & Distribution Salvatore Ferragamo</p>	<p>Reducing Lead Times on High Variety and Custom Engineered Products</p>  <p>Chuck Graham Executive Director, Worldwide Operations & North America Supply Planning Dell, Inc.</p>
<p>Practical Implementation of Visual Kanban Systems: Common Failure Modes and Countermeasures to Prevent Them</p>  <p>Deborah Fusco Corporate Director, Danaher Business System Danaher Corporation</p>	<p>Flow Optimization: Balancing Cost, Service, and Cycle Times</p>  <p>Mehran Ravanpay VP Supply Chain Logistics Schneider Electric</p>	<p>Optimizing Your Organization's Regional, National, and International Footprints</p>  <p>Dean Krueger Director Global Sourcing – Supply Chain, Real Estate & Copy / Print Staples Inc.</p>
<p>Using Supply Chain Guru Tools for Improved Cost-to-Serve Accuracy</p>	<p>Supply Chain KPI & Prioritization</p>	



Raju Nair
Global Manager, Large Engine Order
to Delivery Management
– Industrial Power System Division
Caterpillar



Larry Muzyk
Director of Global Direct Procurement
Amway

1:55 pm - 2:30 pm

CASE STUDY STREAM 1

SUPPLY CHAIN STRATEGIES

Bringing Lean Thinking to the Value Chain to Improve the Bottom Line Without Disrupting Current Performance



- Identifying what can and cannot be made more efficient in a high-performance supply chain
- Working with your team to manage change without overwhelming the system
- Illustrating some of the ways just-in-time delivery items and items with rapid expiration and/or turnover rates can be improved
- Highlighting examples where small successes have produced large-scale reforms
- Talking about the next step: How does thinking lean evolve into a culture of continuous improvement?

Steve Brown
Vice President, Logistics Control
Toyota Motor North America

1:55 pm - 2:30 pm

CASE STUDY STREAM 2

PERFORMANCE MANAGEMENT

Lenovo's Customer-Centricity Transformation



- Creating a flexible, scalable global supply chain with our customers at the core
- The rewards and challenges of a “customer-centric” supply chain
- Maintaining oversight and visibility to the “Global Customer Experience”
- Developing talent and aligning your workforce with people, partners, projects, and profit

Timothy Carroll
VP, Data Center Group, Global Supply Chain
Lenovo

1:55 pm - 2:30 pm

CASE STUDY STREAM 3

INNOVATIONS

Attracting and Developing the Next Generation of Supply Chain Talent



PHILLIPS-VAN HEUSEN CORPORATION

- Understanding the evolving nature of supply chain management as a profession
- Examining how companies are reorganizing to leverage maturing supply chain management disciplines
- Discussing what today's senior supply chain executives need to understand about the next generation making their way through school and into entry level positions
- Comparing and contrasting different approaches to the attraction, development, and retention of supply chain professionals
- How do you impart institutional knowledge for job responsibilities like sourcing or procurement?

Matthew Wallace
Senior Vice-President, Global Supply Chain & Sourcing
PVH Corp

2:35 pm - 3:10 pm

WORKSHOP

SUPPLY CHAIN STRATEGIES

Bucking Trends: Pursuing Business Improvement from the Demand and Detailed Perspectives

2:35 pm - 3:10 pm

WORKSHOP

PERFORMANCE MANAGEMENT

Supply Chain Secret Sauce: Improving Forecast Accuracy with Machine Learning

2:35 pm - 3:10 pm

WORKSHOP

INNOVATIONS

Overhauling Outdated Methodologies: An Innovative Approach to Maximizing the Impact



Many companies pursue S&OP or IBP as the launch point for business process transformation and improvement, but Snyder's-Lance decided a Demand-led, bottoms-up approach made more sense.

- Identifying the key focal points of the initiative and the results to be delivered
- Determining how the pursuit of integrating the business played into a long-term journey of transformation
- Discussing some of the advantages and disadvantages of this approach
- Discovering how the partnership with Oliver Wight fit a culture focused on being aggressive, nimble, and decisive

Rebecca Livingston
VP of Supply Chain Optimization
Snyder's-Lance

Dan Spatz
Principal
Oliver Wight



Sugar, spice, and... Machine learning? Tech giants like Google, Amazon, and Facebook are using machine learning as a key ingredient to their secret sauce. Now supply chains can also leverage this powerful technique to dramatically improve forecast accuracy across thousands of products. Discussion will include:

- How to dramatically improve forecast accuracy leveraging the newest algorithms
- How to leverage machine learning in your planning process
- How to get started without hiring data scientists or programmers

Tom Johanix
Director of Marketing
FusionOps

Cameron O'Rourke
Sr. Solution Architect, Product Management
FusionOps

of Your Supply Chain



- Find out why even the most advanced supply chains are leaving profit equal to 1-5% of their annual revenue on the table
- Explore how adopting modern processes and leveraging innovative technologies drastically boosts the impact of supply chains on business objectives and shareholder value
- Review real-life examples of how an expert business platform with optimization can help improve decision making and achieve company-wide goals
- Briefly introduce a best practice Integrated Business Planning process, including how it can be implemented as a crawl-walk-run-fly approach
- Highlight the additional benefits companies can realize from adopting an Integrated Business Planning approach (e.g., increase agility, drive profit, improve service levels, increase shareholder value, etc.)

Vilma Irizarry
Director
River Logic

3:15 pm - 4:25 pm

Pre Arranged One-to-One Meetings

4:30 pm - 5:05 pm

The Fast Eat the Slow: Leverage the Power of Real-Time Supply Chain Intelligence and Collaboration to Drive Organizational Agility



- The inconvenient truths that hinder most traditional supply chains
- Making the "people transformation" journey that is required with real-time information
- How culture and empowerment can turn the large into the agile
- How today's agile supply chain bridges the journey into Industry 4.0 and IoT projects

Dean Ocampo
Head of Solutions Strategy
Elementum

5:05 pm - 5:55 pm

PANEL DISCUSSION: Strategies to Identify, Develop, and Retain the Leaders Your Organization Needs for the Future



- Identifying your top-performers in S&OP, procurement, logistics, and other supply chain disciplines
- Making special efforts to grow their skillsets, abilities, and responsibilities over time
- Discussing novel approaches to cross-training, mentoring, coaching, and career management to keep your rising talent satisfied and productive
- Discussing retention strategies that work: What do your best people want from their careers, and how can your organization offer that to them?

Selina Kaing

Head of Global Transportation & Supply Chain Analytics

Google

Todd Scott

Executive Director, Global Supply Chain

General Motors Company

James Spaulding

Director of Indirect Purchasing

Navistar

Elizabeth Door

Vice President, Global Strategic Sourcing, North American Region

Whirlpool Corporation

Mark Trylinski

Vice President of Logistic Services, North American Region

Sony Electronics Inc.

5:55 pm - 6:00 pm

Chair's Closing Remarks



Alex Blanco

EVP & Chief Supply Chain Officer

Ecolab

6:00 pm

Drinks Reception

Sponsored by:  elementum

SEPTEMBER 13, 2016

7:15 am - 8:20 am

Registration and Breakfast

7:40 am - 8:15 am

BREAKFAST BRIEFING

7:40 am - 8:15 am

BREAKFAST BRIEFING

Supply Chain Optimization: Connecting People with Today's Leading Technology



- Developing a go-to-market strategy that produces total cost savings beyond just product and price
- Creating methodology that quantifies and qualifies prospective suppliers, vendors, 3PLs, and solution providers
- Moving the decision-making process forward through collaborative communication tools

Michael Wilson

Vice President of Marketing & Communications
AFFLINK

Time to Value Realization in 12 weeks – SAP IBP Deployment



- Discover the capabilities of IBP S&OP
- Streamline processes at an aggregate level by balancing inventory and production across the supply chain network
- Enhance responsiveness and agility across your supply chain
- Learn about the interconnectivity of the systems at Johns Manville (JM), the business processes for keeping data clean, and the solution adopted for warehouse capacity planning within IBP S&OP
- Learn about the concrete steps your business needs in order to make an effective transition to IBP

Cody Rangel

Business Process Manager
Johns Manville

Tushar Bhalla

Solutions Architect
Intrigo Systems

8:20 am - 8:35 am

Chair's welcome address



Alex Blanco

EVP & Chief Supply Chain Officer
Ecolab

8:35 am - 9:10 am

Keynote: Supply Chain Excellence in the Digital Age



- Asking the most important question: "What do our customers want?"
- Merging the science of supply chain technology with the art of process and people leadership
- Optimizing availability, inventory productivity, and cost productivity to drive successful outcomes
- Building and broadening partnerships that allow people to collaborate in the pursuit of shared success
- Discussing the role of leaders and of teamwork to achieve supply chain excellence

Reuben Slone

Senior Vice President, Supply Chain
Walgreen Co.

Disruption as an Enabler for Supply Chain Transformation



- Positive disruption, the case for change, and obtaining buy-in
- The importance of focusing on required outcomes rather than structural change
- Changing behavior rather than changing culture

Peter Gibbons

Executive Vice President & Chief Supply Chain Officer

Mattel

CASE STUDY STREAM 1

SUPPLY CHAIN STRATEGIES

Decision-Making in the 21st Century – Guiding Your Organization to Success



- What would an organization have to be able to do to say it had a world-class supply chain?
- Discussing how the challenges and obstacles facing a global operation’s supply chain have evolved over time
- Highlighting the role of teamwork in keeping a company productive in the face of adversity
- Looking forward: How does one strike a balance between versatility and efficiency?

Brandi Shortt

President of CBS

Coca-Cola Bottlers’ Sales and Services Company

CASE STUDY STREAM 2

PERFORMANCE MANAGEMENT

Searching for Supply Chain Stability



- Moving from regionally centric to globally centric Order to Delivery
- Developing a unifying strategy to improve agility while increasing predictability
- Driving improvements across Data, Processes and Capabilities
- Leveraging key technologies to accelerate

Mike Paskus

Director – Global Order to Delivery

The Ford Motor Company

CASE STUDY STREAM 3

INNOVATIONS

Omnichannel Network Capabilities to Optimize Supply Chain



- Understanding supply chain performance as the key performance indicator to delivering customer satisfaction
- Improving and streamlining how S&OP, fulfilment, and stock management connect and engage with central stock pools
- Achieving real-time, channel-agnostic visibility of inventory across the supply chain and a single view of the consumer as demand moves across channels
- Debating the pros and cons of outsourcing and externalizing portions of the supply chain
- How do you bring new initiatives online in an existing system without negatively impacting current ongoing performance?

Anisa Kumar

Vice-President, Global Operations & eCommerce Analytics

Levi Strauss & Company

Pre-Arranged One-to-One Meetings

11:25 am - 11:55 am

WORKSHOP

SUPPLY CHAIN STRATEGIES

From Sell-In to Sell-Out



In today's marketplace success is dependent upon embracing new technologies, data streams, and ways of interacting with consumers and trading partners. A true paradigm shift is underway, yet many companies, while embracing new technologies, fail to adjust their business rules and practices to fully leverage the benefits these new techniques offer. In this presentation we will discuss:

- Why paradigm shifts are a necessity in today's business climate for overcoming contemporary technology constraints
- How visibility into integrated metrics can help you drive profitability and move from a push-based to a pull-based model
- How manufacturers can maximize cash flow, minimize lost sales, reduce overstocks and ensure product availability at the store shelves

Miguel Abuhab
Founder
NeoGrid

11:25 am - 11:55 am

WORKSHOP

PERFORMANCE MANAGEMENT

How BorgWarner Drives Global Supply Chain Visibility



- How can organizations with complex global supply chains achieve visibility in a meaningful, timely, and cost-effective way?
- Learn how BorgWarner is seeing the whole story in its supply chain data:
 - The 7 high-priority criteria BorgWarner used to select their analytics solution
 - How visibility was improved across supplier spend, performance, quality, delivery, and more
 - Best practices in deployment and adoption
 - The 5 most notable business impacts
- How can BorgWarner's experience be applied to your own organization?

Monica Kedzierski
Enterprise Global Supply Management
Executive
BorgWarner Inc.

Christopher Ferrara
Director, Global Industry Solutions
Qlik

11:25 am - 11:55 am

WORKSHOP

INNOVATIONS

What's the Big Deal with Big Data? Evaluating its Value as a Driver of Business Success



- Learn how only a tightly integrated digitization and cyber security strategy will enable your supply chain to achieve:
 - Greater levels of security
 - Greater visibility and improved planning
 - Greater supply chain collaboration
 - Reduce risk
- Further, learn how to turn your plans for digitization into:
 - Competitive advantage
 - Agility and responsiveness
 - Create new business opportunities

Doug Bellin
Global Lead, Manufacturing &
Industries
Cisco

12:00 pm - 12:35 pm

PANEL: Building A Culture of Long-Term Continuous Improvement and Change Management



- How do you bring about positive change in an existing and growing operation with a lot of moving parts?
- Discussing what top-down and bottom-up approaches can each contribute to continuous improvement efforts
- Offering ways to hold on to the performance metrics that matter as organizations undergo change

Terri Cain
 Vice President of Distribution, Production Planning and Replenishment
Cintas









Rick McDonald
 VP, International Supply Chain
The Clorox Company

Pervinder Johar
 CEO
Steelwedge

William Frost
 Executive Director Materials Management
The Estée Lauder Companies Inc.

12:35 pm - 1:35 pm

Themed lunches are roundtable discussions amongst industry leaders where you will have the opportunity to discuss the most pressing issues. Each roundtable will be lead by an expert in the field. Limited seating available. Select from:

<p>Best in Class Supply Chain Intelligence and KPIs for Success</p> 	<p>Best Practices for Improving Supply Chain Visibility and Efficiency Across Manufacturing, Sourcing, and Logistics Functions</p> 	<p>What will be the Impact of Digitization and the Internet of Things on Supply Chain Planning?</p> 
<p>Supporting Innovation and Growth through Global Trade Technology</p> 	<p>Digital Supply Chains 2020 - The Road Ahead</p> 	<p>Reveal Hidden Profits: Appropriately Leverage Innovation to Manage Tough, Game-Changing Trade-Offs</p> 
<p>Automate Your Inventory Management Decisions Right Down to the Store Shelf Through Effective VMI</p> 	<p>The Realities Surrounding Uber for Trucking</p> 	

1:35 pm - 2:15 pm

Sourcing for a Software-Centric World



- AT&T's supply chain organization is an integral part of the company's journey to build a software-centric network
- The move to a software-defined network (SDN) is disrupting current sourcing models and providing new supplier opportunities
- Hear how these new opportunities allow AT&T to redefine the cost structure and foster a more transparent supplier ecosystem

Susan Johnson

Senior Vice President Global Supply Chain
AT&T

2:10pm - 2:45 pm

An Executive Operating Theater for Global Supply Chain Footprint



- Maximizing capital allocation across the global footprint
- Improving demand and capacity planning
- Managing global complexity and improved response time
- Applying executive collaboration tools for improved insight
- Connecting disparate data to drive new business value

Mark Hanback

Executive Director Production Systems (Ret.)
Caterpillar

2:45 pm - 3:20 pm

PANEL: Improving Communication and Collaboration Up and Down the Supply Chain



- Why do so many supply chains struggle to communicate from end to end?
- How should different silos and departments connect and engage with one another to coordinate supply chain performance? How do you get a network of supply chain experts to share their data and coordinate their decision-making?
- Discussing do's and don'ts to improve visibility and accountability
- Building a robust two-way flow of information between business partners

Alan Harrah

VP Global Supply Management
Pentair

Jeff Moorefield

SVP of Global Operations
Tennant Company

Alex Blanco

EVP & Chief Supply Chain Officer
Ecolab

3:20pm - 3:25 pm

Chair's Closing Address



Alex Blanco

EVP & Chief Supply Chain Officer

Ecolab