SEPTEMBER 12, 2016

7:15 am - 8:15 am
Registration and Breakfast

8:15 am - 8:30 am
Chair’s welcome address

Alex Blanco
EVP & Chief Supply Chain Officer
Ecolab

8:30 am - 9:05 am
Opening Keynote: “Imagine if…” Uncovering the Possibilities in Supply Chain Reinvention

Daniel Myers
Executive Vice President, Global Integrated Supply Chain
Mondelēz International

9:05 am - 9:40 am
Supply Chain Transformation: Building and Executing an Integrated Supply Chain Strategy

Viju Menon
Chief Supply Chain Officer
Verizon

CASE STUDY STREAM 1
Supply Chain in an Era of Disruption

CASE STUDY STREAM 2
End-to-End Supply Chain Network Synchronization

CASE STUDY STREAM 3
Promoting Professional Growth to Inspire your Supply Chain Team
Discussing how supply chains cope with disruption in their security, demand response, quality control, and compliance processes

Striking a balance between lean SCM versus improved reliability through redundancies and diversification of processes

Debating the pros and cons of long- and short-planning horizons when it comes to contingency planning in a time of rapid change

To what extent does a rigorous daily exercise of best practices prepare supply chain executives to cope with emergencies?

**Eitel Monaco**  
Vice President – Product Supply North America  
Procter & Gamble

10:20 am - 11:35 am

Pre Arranged One-to-One Meetings

11:40 am - 12:15 pm  
**WORKSHOP**  
**SUPPLY CHAIN STRATEGIES**  
**Achieving the Impossible: Building a Knowledge Network to Enable End to End Orchestration**

- Discussing how to go faster
- Improving strategy execution
- Eliminating initiative fatigue

**Alan Todd**  
CEO  
CorpU

11:40 am - 12:15 pm  
**WORKSHOP**  
**PERFORMANCE MANAGEMENT**  
**Benefits of Visual Supply Chain Metrics – Improve Productivity, Create Behavior Modification and More**

- Integrating data from disparate sources into an aggregated, synthesized view
- Providing stakeholders with a real-time “Whole Chain” view versus a static “Siloed View”
- Productivity, exceptions, non-productive time, OTD, product flow, safety, quality – All metrics that can be improved
- Together we will look at these tools in action via real world case studies and the associated ROI

**Kerwin Everson**

11:40 am - 12:15 pm  
**WORKSHOP**  
**INNOVATIONS**  
**Transforming to the Digital Enterprise: Impacts of Cognitive Computing within the Supply Chain**

- Creating an enterprise cognitive computing presence to monitor the overall health of your extended supply chain
- Integrating supply chain management, sales and operational planning, production, and physical distribution together through a cloud-based service provider
- Leveraging the data and functionality of SAP (or other
Vice President – Supply Chain Solutions  
**RMG Networks**

ERP systems) by combining with new sources of structured and unstructured data

- Demonstrating how machines can model and memorialize the subtle decision-making of your company’s best employees in both planning and execution to anticipate and adjudicate exceptions due to unforeseen situations
- Utilizing advanced mathematics to better optimize the corporation’s strategic objectives across day to day execution
- Discussing specific use case examples in order to demonstrate how to apply these new technologies

**Stephen DeAngelis**
CEO
Enterra
Visiting Professional Executive
Princeton University

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<th>12:20 pm - 12:55 pm</th>
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<tbody>
<tr>
<td><strong>CASE STUDY STREAM 1</strong></td>
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<td>SUPPLY CHAIN STRATEGIES</td>
<td>PERFORMANCE MANAGEMENT</td>
<td>INNOVATIONS</td>
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**The Chemical Company**

- Discussing how a new generation of IT tools is changing the way process manufacturers control, communicate, document, and understand their work
- Walking through some of the unique challenges and opportunities involved in bringing Information Technology into a process manufacturing environment
- How are these new capabilities engaging and reinvigorating legacy systems and processes?
- Illustrating what leaders and the workforce both must contribute to maximize successful outcomes during the rollout and implementation of IT-based improvements

**Ralf Busche**
Senior Vice President of Supply Chain
BASF Group

**Case Study: Supply Chain Continuity: “Business as Usual” in Unusual Times**

- Talking about Intel’s risk management decision-making process and ‘All Hazards’ approach to minimize disruptions
- Illustrating how multiple suppliers and sources may not be as diversified and resilient as you believe
- Working with partners to improve visibility and identify vulnerabilities throughout the value chain
- What has Intel learned from its experience with the Fukushima incident?

**Ben Massie**
Executive Director, Customer Fulfillment, Data Center Group, Global Supply Chain
Lenovo

**Anatomy of a Supply Chain Tune Up**

- Understanding the difference between a tune up and a transformation
- Taking a “SITREP” to gauge organizational direction, requirements, capabilities, competencies, and team engagement
- Discussing how to bold with a team-friendly approach to big initiatives and the long road
- Walking through a case study of what this looks like in the real world and what happens next to people and processes

**Mark Irvin**
VP Supply Chain
Best Buy
Themed lunches are delegate-led roundtable discussions on specific industry issues and challenges during Day One’s lunch hour. Each roundtable will be led by an expert in the field. Limited seating is available, so please sign up for your preferred topic on site.

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<th>Time</th>
<th>Session Title</th>
<th>Speaker Name</th>
<th>Company/Position</th>
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<tr>
<td>12:55 pm - 1:55 pm</td>
<td>Working Our Way Towards Supply Chain Performance Excellence</td>
<td>Robert Dietz</td>
<td>Vice President, Supply Chain</td>
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<td>Charter Steel</td>
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<td>Building Your Brand: A Roadmap for a Senior Executive’s First 90 Days at a New Company</td>
<td>Dan Key</td>
<td>SVP Operations and Supply Chain</td>
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<td>Axalta Coating Systems</td>
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<td>Continuously Improve</td>
<td>Jorge Perez</td>
<td>GE Aviation Supply Chain Growth Playbook Leader</td>
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<td>Global Vs. Regional Structure Supporting Growth - Work Global, Act Local</td>
<td>Craig Jones</td>
<td>Vice-President, Supply Chain</td>
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<td>Aldo Group</td>
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<td>RFID Applications in Logistics, Inventory Management, and Counterfeit Prevention</td>
<td>Guido Alberti</td>
<td>Vice-President, Operations Planning &amp; Distribution</td>
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<td>Salvatore Ferragamo</td>
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<td>Practical Implementation of Visual Kanban Systems: Common Failure Modes and Countermeasures to Prevent Them</td>
<td>Deborah Fusco</td>
<td>Corporate Director, Danaher Business System</td>
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<td>Flow Optimization: Balancing Cost, Service, and Cycle Times</td>
<td>Mehran Ravanpay</td>
<td>VP Supply Chain Logistics</td>
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<td>Optimizing Your Organization’s Regional, National, and International Footprints</td>
<td>Dean Krueger</td>
<td>Director Global Sourcing – Supply Chain, Real Estate &amp; Copy / Print</td>
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<td>Staples Inc.</td>
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<td>Using Supply Chain Guru Tools for Improved Cost-to-Serve Accuracy</td>
<td>Supply Chain KPI &amp; Prioritization</td>
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### Case Study Stream 1

**Supply Chain Strategies**

*Bringing Lean Thinking to the Value Chain to Improve the Bottom Line Without Disrupting Current Performance*

- Identifying what can and cannot be made more efficient in a high-performance supply chain
- Working with your team to manage change without overwhelming the system
- Illustrating some of the ways just-in-time delivery items and items with rapid expiration and/or turnover rates can be improved
- Highlighting examples where small successes have produced large-scale reforms
- Talking about the next step: How does thinking lean evolve into a culture of continuous improvement?

**Steve Brown**  
Vice President, Logistics Control  
*Toyota Motor North America*

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### Case Study Stream 2

**Performance Management**

*Lenovo’s Customer-Centricity Transformation*

- Creating a flexible, scalable global supply chain with our customers at the core
- The rewards and challenges of a “customer-centric” supply chain
- Maintaining oversight and visibility to the “Global Customer Experience”
- Developing talent and aligning your workforce with people, partners, projects, and profit

**Timothy Carroll**  
VP, Data Center Group, Global Supply Chain  
*Lenovo*

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### Case Study Stream 3

**Innovations**

*Attracting and Developing the Next Generation of Supply Chain Talent*

- Understanding the evolving nature of supply chain management as a profession
- Examining how companies are reorganizing to leverage maturing supply chain management disciplines
- Discussing what today’s senior supply chain executives need to understand about the next generation making their way through school and into entry level positions
- Comparing and contrasting different approaches to the attraction, development, and retention of supply chain professionals
- How do you impart institutional knowledge for job responsibilities like sourcing or procurement?

**Matthew Wallace**  
Senior Vice-President, Global Supply Chain & Sourcing  
*PVH Corp*

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### Workshop

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<th>Time</th>
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<td>Supply Chain Strategies</td>
<td>Performance Management</td>
<td>Innovations</td>
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**Supply Chain Strategies**

*Bucking Trends: Pursuing Business Improvement from the Demand and Detailed Perspectives*

**Performance Management**

*Supply Chain Secret Sauce: Improving Forecast Accuracy with Machine Learning*

**Innovations**

*Overhauling Outdated Methodologies: An Innovative Approach to Maximizing the Impact*
Many companies pursue S&OP or IBP as the launch point for business process transformation and improvement, but Snyder’s-Lance decided a Demand-led, bottoms-up approach made more sense.

- Identifying the key focal points of the initiative and the results to be delivered
- Determining how the pursuit of integrating the business played into a long-term journey of transformation
- Discussing some of the advantages and disadvantages of this approach
- Discovering how the partnership with Oliver Wight fit a culture focused on being aggressive, nimble, and decisive

Rebecca Livingston  
VP of Supply Chain Optimization  
Snyder’s-Lance

Dan Spatz  
Principal  
Oliver Wight

Sugar, spice, and... Machine learning? Tech giants like Google, Amazon, and Facebook are using machine learning as a key ingredient to their secret sauce. Now supply chains can also leverage this powerful technique to dramatically improve forecast accuracy across thousands of products. Discussion will include:

- How to dramatically improve forecast accuracy leveraging the newest algorithms
- How to leverage machine learning in your planning process
- How to get started without hiring data scientists or programmers

Tom Johanix  
Director of Marketing  
FusionOps

Cameron O’Rourke  
Sr. Solution Architect, Product Management  
FusionOps

Tom Johanix  
Director of Marketing  
FusionOps

Cameron O’Rourke  
Sr. Solution Architect, Product Management  
FusionOps

3:15 pm - 4:25 pm

Pre Arranged One-to-One Meetings

4:30 pm - 5:05 pm

The Fast Eat the Slow: Leverage the Power of Real-Time Supply Chain Intelligence and Collaboration to Drive Organizational Agility

- The inconvenient truths that hinder most traditional supply chains
- Making the “people transformation” journey that is required with real-time information
- How culture and empowerment can turn the large into the agile
- How today’s agile supply chain bridges the journey into Industry 4.0 and IoT projects

Dean Ocampo  
Head of Solutions Strategy  
Elementum
5:05 pm - 5:55 pm
PANEL DISCUSSION: Strategies to Identify, Develop, and Retain the Leaders Your Organization Needs for the Future

- Identifying your top-performers in S&OP, procurement, logistics, and other supply chain disciplines
- Making special efforts to grow their skillsets, abilities, and responsibilities over time
- Discussing novel approaches to cross-training, mentoring, coaching, and career management to keep your rising talent satisfied and productive
- Discussing retention strategies that work: What do your best people want from their careers, and how can your organization offer that to them?

Selina Kaing
Head of Global Transportation & Supply Chain Analytics
Google

Todd Scott
Executive Director, Global Supply Chain
General Motors Company

James Spaulding
Director of Indirect Purchasing
Navistar

Elizabeth Door
Vice President, Global Strategic Sourcing, North American Region
Whirlpool Corporation

Mark Trylinski
Vice President of Logistic Services, North American Region
Sony Electronics Inc.

5:55 pm - 6:00 pm
Chair’s Closing Remarks

Alex Blanco
EVP & Chief Supply Chain Officer
Ecolab

6:00 pm
Drinks Reception

Sponsored by: elementum

SEPTEMBER 13, 2016

7:15 am - 8:20 am
Registration and Breakfast
Supply Chain Optimization: Connecting People with Today's Leading Technology

- Developing a go-to-market strategy that produces total cost savings beyond just product and price
- Creating methodology that quantifies and qualifies prospective suppliers, vendors, 3PLs, and solution providers
- Moving the decision-making process forward through collaborative communication tools

Michael Wilson
Vice President of Marketing & Communications
AFFLINK

Time to Value Realization in 12 weeks – SAP IBP Deployment

- Discover the capabilities of IBP S&OP
- Streamline processes at an aggregate level by balancing inventory and production across the supply chain network
- Enhance responsiveness and agility across your supply chain
- Learn about the interconnectivity of the systems at Johns Manville (JM), the business processes for keeping data clean, and the solution adopted for warehouse capacity planning within IBP S&OP
- Learn about the concrete steps your business needs in order to make an effective transition to IBP

Cody Rangel
Business Process Manager
Johns Manville

Tushar Bhalla
Solutions Architect
Intrigo Systems

8:20 am - 8:35 am
Chair's welcome address

Alex Blanco
EVP & Chief Supply Chain Officer
Ecolab

8:35 am - 9:10 am
Keynote: Supply Chain Excellence in the Digital Age

- Asking the most important question: “What do our customers want?”
- Merging the science of supply chain technology with the art of process and people leadership
- Optimizing availability, inventory productivity, and cost productivity to drive successful outcomes
- Building and broadening partnerships that allow people to collaborate in the pursuit of shared success
- Discussing the role of leaders and of teamwork to achieve supply chain excellence

Reuben Slone
Senior Vice President, Supply Chain
Walgreens
Disruption as an Enabler for Supply Chain Transformation

- Positive disruption, the case for change, and obtaining buy-in
- The importance of focusing on required outcomes rather than structural change
- Changing behavior rather than changing culture

Peter Gibbons
Executive Vice President & Chief Supply Chain Officer
Mattel

### CASE STUDY STREAM 1
Decision-Making in the 21st Century – Guiding Your Organization to Success

- What would an organization have to be able to do to say it had a world-class supply chain?
- Discussing how the challenges and obstacles facing a global operation’s supply chain have evolved over time
- Highlighting the role of teamwork in keeping a company productive in the face of adversity
- Looking forward: How does one strike a balance between versatility and efficiency?

Brandi Shortt
President of CBS
Coca-Cola Bottlers' Sales and Services Company

### CASE STUDY STREAM 2
Searching for Supply Chain Stability

- Moving from regionally centric to globally centric Order to Delivery
- Developing a unifying strategy to improve agility while increasing predictability
- Driving improvements across Data, Processes and Capabilities
- Leveraging key technologies to accelerate

Mike Paskus
Director – Global Order to Delivery
The Ford Motor Company

### CASE STUDY STREAM 3
Omnichannel Network Capabilities to Optimize Supply Chain

- Understanding supply chain performance as the key performance indicator to delivering customer satisfaction
- Improving and streamlining how S&OP, fulfilment, and stock management connect and engage with central stock pools
- Achieving real-time, channel-agnostic visibility of inventory across the supply chain and a single view of the consumer as demand moves across channels
- Debating the pros and cons of outsourcing and externalizing portions of the supply chain
- How do you bring new initiatives online in an existing system without negatively impacting current ongoing performance?

Anisa Kumar
Vice-President, Global Operations & eCommerce Analytics
Levi Strauss & Company
In today’s marketplace success is dependent upon embracing new technologies, data streams, and ways of interacting with consumers and trading partners. A true paradigm shift is underway, yet many companies, while embracing new technologies, fail to adjust their business rules and practices to fully leverage the benefits these new techniques offer. In this presentation we will discuss:

- Why paradigm shifts are a necessity in today’s business climate for overcoming contemporary technology constraints
- How visibility into integrated metrics can help you drive profitability and move from a push-based to a pull-based model
- How manufacturers can maximize cash flow, minimize lost sales, reduce overstocks and ensure product availability at the store shelves

Miguel Abuhab  
Founder  
NeoGrid

Monica Kedzierski  
Enterprise Global Supply Management Executive  
BorgWarner Inc.

Christopher Ferrara  
Director, Global Industry Solutions  
Qlik

Doug Bellin  
Global Lead, Manufacturing & Industries  
Cisco
PANEL: Building A Culture of Long-Term Continuous Improvement and Change Management

- How do you bring about positive change in an existing and growing operation with a lot of moving parts?
- Discussing what top-down and bottom-up approaches can each contribute to continuous improvement efforts
- Offering ways to hold on to the performance metrics that matter as organizations undergo change

Terri Cain  
Vice President of Distribution, Production Planning and Replenishment  
Cintas

Rick McDonald  
VP, International Supply Chain  
The Clorox Company

Pervinder Johar  
CEO  
Steelwedge

William Frost  
Executive Director Materials Management  
The Estée Lauder Companies Inc.

12:35 pm - 1:35 pm

Themed lunches are roundtable discussions amongst industry leaders where you will have the opportunity to discuss the most pressing issues. Each roundtable will be lead by an expert in the field. Limited seating available. Select from:

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<tr>
<th>Best in Class Supply Chain Intelligence and KPIs for Success</th>
<th>Best Practices for Improving Supply Chain Visibility and Efficiency Across Manufacturing, Sourcing, and Logistics Functions</th>
<th>What will be the Impact of Digitization and the Internet of Things on Supply Chain Planning?</th>
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<th>Digital Supply Chains 2020 – The Road Ahead</th>
<th>Reveal Hidden Profits: Appropriately Leverage Innovation to Manage Tough, Game-Changing Trade-Offs</th>
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<td>RIVERLOGIC</td>
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<th>Automate Your Inventory Management Decisions Right Down to the Store Shelf Through Effective VMI</th>
<th>The Realities Surrounding Uber for Trucking</th>
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1:35 pm - 2:15 pm
Sourcing for a Software-Centric World

- AT&T's supply chain organization is an integral part of the company's journey to build a software-centric network
- The move to a software-defined network (SDN) is disrupting current sourcing models and providing new supplier opportunities
- Hear how these new opportunities allow AT&T to redefine the cost structure and foster a more transparent supplier ecosystem

Susan Johnson
Senior Vice President Global Supply Chain
AT&T

2:10pm - 2:45pm
An Executive Operating Theater for Global Supply Chain Footprint

- Maximizing capital allocation across the global footprint
- Improving demand and capacity planning
- Managing global complexity and improved response time
- Applying executive collaboration tools for improved insight
- Connecting disparate data to drive new business value

Mark Hanback
Executive Director Production Systems (Ret.)
Caterpillar

2:45 pm - 3:20 pm
PANEL: Improving Communication and Collaboration Up and Down the Supply Chain

- Why do so many supply chains struggle to communicate from end to end?
- How should different silos and departments connect and engage with one another to coordinate supply chain performance? How do you get a network of supply chain experts to share their data and coordinate their decision-making?
- Discussing do’s and don’ts to improve visibility and accountability
- Building a robust two-way flow of information between business partners

Alan Harrah
VP Global Supply Management
Pentair

Jeff Moorefield
SVP of Global Operations
Tennant Company

Alex Blanco
EVP & Chief Supply Chain Officer
Ecolab

3:20pm - 3:25 pm
Chair's Closing Address