



NORTH AMERICAN  
SUPPLY CHAIN  
EXECUTIVE SUMMIT

# NASCES17

September 11-12, 2017 | The Westin Chicago Northshore | Chicago, IL | [scl-summit.com](http://scl-summit.com)

## AGENDA

SEPTEMBER 10, 2017

6:00 - 7:00 pm



SEPTEMBER 11, 2017

7:15 - 8:15 am

**Registration and Breakfast**

8:15 - 8:30 am

**Chair's Welcome Address**



**Elliott Rodgers**  
Senior Vice President, Logistics  
*Ulta Beauty*

8:30 - 9:05 am

**The Supply Chain of the Future and its Customer Benefits**

- How robotics, automation, the sharing economy and artificial intelligence are advancing the future of the supply chain
- How Amazon focuses on its customers to drive innovation across its supply chain



**Dave Clark**  
Senior Vice President  
Worldwide Operations  
*Amazon*

9:05 - 9:40 am

**Building Your Supply Chain Strategy to Ensure Customer Satisfaction**

- Connecting the dots to understand what your customer wants from you
- Using customer-defined world class customer service to meet and exceed expectations
- Breaking down functional silos and increasing employee engagement to make everyone a contributor to continual improvement of the value chain
- Scaling up supply chain performance even in the face of shorter lead times and rising demand
- Demonstrating these tactics with real world examples



**Kimberly-Clark**



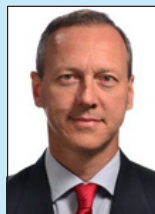
**Sandra MacQuillan**  
Senior Vice President and  
Chief Supply Chain Officer  
*Kimberly-Clark Corporation*

## ROOM 1 CHAIR



**Elliott Rodgers**  
*Senior Vice President,  
Logistics  
Ulta Beauty*

## ROOM 2 CHAIR



**Fabio Colalillo**  
*VP Global Supply Chain  
Ecolab*

## ROOM 3 CHAIR



**UIC**  
UNIVERSITY  
OF ILLINOIS  
AT CHICAGO

**Matthew Liotine**  
*Professor  
University of Illinois at Chicago*

9:45 - 10:20 am

### BREAKOUT ROOM 1 SUPPLY CHAIN STRATEGIES

#### A "Googley" Approach to Global Supply Chain Management

- Harnessing the power of a decentralized decision-making model
- Transforming an organization using data, transparency and clarity
- Moon Shots - Being bold - Delivering clarity in purpose and mission
- Using the expertise of internal and external partners to drive world class performance



**Daniel Kauffus**  
*Global Head of  
Logistics & Operations  
Google*

9:45 - 10:20 am

### BREAKOUT ROOM 2 PERFORMANCE MANAGEMENT

#### Supply Chain's Vital Role in Mastering Water. For Better Business and a Better World

- Effective Supply Chain management is an essential element to operational efficiency, customer satisfaction and company success. Given how macro trends are shaping the business environment, supply chain's role has never been more vital to business performance
- One of the most pressing (but often overlooked) issues affecting companies' bottom line performance is water scarcity
- Growing water scarcity is one trend that has the potential to greatly impact commercial activity. Water is required for the production and delivery of nearly every good and service. Supply chain leaders around the world can help ensure business resilience in the face of these changing dynamics
- During this program, the head of Ecolab's Nalco Water business will draw upon the company's global experience to provide guidance on the necessary steps to assess water risk and how to leverage data and connected technology to accelerate smarter water management across supply chains



**Christophe Beck**  
*Executive Vice President &  
President  
Nalco Water, an Ecolab company*

9:45 - 10:20 am

### BREAKOUT ROOM 3 SOURCING & PROCUREMENT

#### Transformational Leadership: Where Leaders and Followers Lift One Another to Higher Levels of Excellence and Motivation

In this program, you will gain the secrets of...

- Ten battle-tested secrets for creating successful organizations and inspiring extraordinary results
- How to forge a powerful, goal-driven workforce
- How to prevent bureaucracy from stifling the decision-making process
- How to plan and prepare for crises
- How to appeal across generational and cultural lines



**Mark Heinrich**  
*President &  
Chief Operating Officer  
PetroGov LLC*

10:20 - 11:35 am

### Pre-Arranged One-to-One Meetings

10:25 am – 10:45 am: Meeting Slot 1 / Networking

10:50 am – 11:10 am: Meeting Slot 2 / Networking

11:15 am – 11:35 am: Meeting Slot 3 / Networking

11:40 am - 12:15 pm

### WORKSHOP BREAKOUT ROOM 1

#### Leading Successful Supply Chain Transformation

Supply chain leaders are under relentless pressure to improve operational efficiencies, serve customers better, and win the digitization war. In short, they are being asked to create the future supply chain today! You will learn how to drive your vision to an organization-wide shared vision. Achieving shared vision will dramatically:

- Improve clarity and commitment
- Drive employee engagement higher
- Rapidly upskill supply chain professionals with new “hot skills”
- Lead to successful large-scale change execution and performance improvement



**Alan Todd**  
CEO  
CorpU

11:40 am - 12:15 pm

### WORKSHOP BREAKOUT ROOM 2

#### Demand Modeling and Service Planning in the Age of Analytics

- Learn how demand modeling is quickly supplanting demand forecasting
- Understand the power of your inventory – It's an asset
- See how forecasting aligns with demand planning to support an executable S&OP vision
- Balancing demand and supply to make agile trade-offs
- Ensuring that you “get what you plan”



**Charles Blevins**  
Vice President  
Supply Chain  
Dart Container  
Corporation



ToolsGroup



**Pat Smith**  
General  
Manager  
ToolsGroup

11:40 am - 12:15 pm

### WORKSHOP BREAKOUT ROOM 3

#### Seamlessly Connect Front-Line Employees with Unified Workgroup Communications

- Equip your front-line and field workers with push-to-talk so they can respond at the speed of business
- Eliminate the barriers between devices, networks and locations, and let everyone be part of the conversation
- Deliver added intelligence by leveraging the Industrial Internet of Things and a variety of purpose-built apps
- Discover the top communication priorities and challenges faced by transportation and logistics professionals based on our 2017 Communications Survey



**MOTOROLA**  
SOLUTIONS



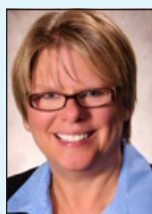
**Les Miller**  
Commercial Markets Manager  
- North America  
Motorola Solutions, Inc.

12:20 - 12:55 pm

### BREAKOUT ROOM 1 SUPPLY CHAIN STRATEGIES

#### Building a Globally Connected Supply Chain

- Creating a flexible, scalable global supply chain with customer service at the core
- Maintaining oversight and visibility in an ever-expanding organization to ensure quality, safety, and social responsibility
- Managing the complexity of transnational supply chains – Developing talent and aligning your workforce with people, partners, projects, and profit



**Val Young**  
VP Global Supply Chain  
3M

12:20 - 12:55 pm

**BREAKOUT  
ROOM 2**  
PERFORMANCE  
MANAGEMENT

**Managing Risk and Supply Chain Disruption**

- The Microsoft Cloud is a rapidly expanding and delivering broad services globally with extensive investment in networking and data center infrastructure
- Building and managing this infrastructure is a massive challenge, fraught with volatility and risks in facilities, networking and the supply chain
- Planning, foresight, and responsiveness are critical to managing risk and guarding against disruptions



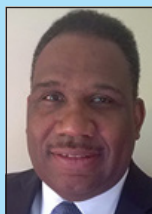
**Chuck Graham**  
General Manager,  
Cloud Sourcing & Supply Chain  
Microsoft

12:20 - 12:55 pm

**BREAKOUT  
ROOM 3**  
SOURCING &  
PROCUREMENT

**Supplier Lifecycle Management: A Growing Sourcing and Procurement Trend**

- Proactively ensuring supplier compliance to corporate standards, policies, and regulatory requirements
- Encouraging supplier development to cultivate a high-performing and collaborative supply-base
- Accelerating innovation in lifecycle management through a cross-pollination of ideas among business partners



**Walter Charles**  
Chief Procurement Officer  
Biogen

12:55 - 1:55 pm **Lunch-And-Learn Roundtable Discussions**

Themed lunches are delegate-led roundtable discussions on specific industry issues and challenges during Day One's lunch hour. Each roundtable will be led by an expert in the field. Limited seating is available, so please sign up for your preferred topic on site. Choose from:

**Manufacturing as an  
Internal Customer of Supply Chain**



**BOSCH**



**Rajeev Roy**  
Director, Aftermarket  
Purchasing & Quality  
Robert Bosch LLC

**Tracking Cargo to Improve  
Supply Chain Efficiencies**



**End-To-End Visibility:  
The Digital Supply Chain**

**NOKIA**



**Wesley Maulding**  
Head of Global  
Supply Chain  
Transformation  
Nokia

**How to Establish an  
Efficient External Supply Chain**



**Supply Chain Transformation  
as a Competitive Advantage**



**Mike Gomes**  
Director,  
Global Supply  
Network Design  
Mondelez International

**Strategies for Market- and  
Consumer-Demand Volatility**



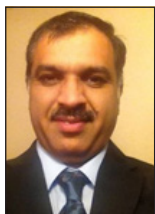


Change Management that Delivers  
Real Optimization in Supply Chain  
and Procurement Performance



**Stacey Taylor**  
SVP &  
Chief Procurement  
Officer  
**MGM Resorts**

Managing Change  
in High Mix, Low Volume,  
Volatile Demand-Driven  
Manufacturing Environments



**Raju Nair**  
Head of Order  
to Delivery Strategic  
Planning  
**Caterpillar, Inc.**

Supply Chain Continuity:  
"Business as Usual"  
in Unusual Times



**Manny Pineiro**  
VP, LATAM Supply Chain  
Strategy & Export/Import  
Operations  
**PepsiCo**

Supply Chain Long-Term Capacity  
and Design Planning



**Craig Smith**  
VP Global Supply  
Chain Strategy  
**Moen**

Reducing Supply Chain  
Risk Susceptibility



**Antonio Galvao**  
Vice-President,  
Logistics and  
Distribution,  
Americas – BT&S  
**Johnson Controls**

Bringing Prescriptive Analytics  
to the Cloud for Non-Data Scientists



Six Critical Dials to Ensure an  
Efficient Distribution Center  
Operation



Topic TBA

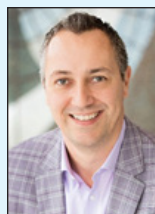
Topic TBA

1:55 - 2:30 pm

**BREAKOUT  
ROOM 1**  
SUPPLY CHAIN  
STRATEGIES

**The Process Improvement Conundrum: Standardizing Before Outsourcing, or Outsourcing Before Standardizing?**

- Driving regional requirements within a broader global supply chain eco-system
- Tangible benefits of process automation and robotics
- Debating the pros and cons of insourcing and outsourcing
- Process automation as a bridge to future state design and ultimately, Supply Chain as a Service



**Mark Bakker**  
Head of Supply Chain Operations  
– Americas Region  
**HP Inc.**

1:55 - 2:30 pm

**BREAKOUT  
ROOM 2**  
PERFORMANCE  
MANAGEMENT

**Creating Value through Supply Network Transformation**

- Discussing how stakeholder expectations are increasing, the marketplace is changing, and competition is fierce
- Where does supply chain management fit into meeting this evolving, volatile landscape?
- Sharing how P&G's Product Supply organization is creating value for our consumers, customers, shareholders, and the world around through Supply Network Transformations
- What does the future hold for Supply Network Transformations as a force for good within P&G's Product Supply organization?



**Can Akcadag**

*Director, Product Supply Go to Market,  
North America Home Care  
Procter & Gamble*

1:55 - 2:30 pm

**BREAKOUT  
ROOM 3**  
SOURCING &  
PROCUREMENT

**Indirect Procurement: The Vital, Subtle Work of Keeping Everything Else Running**

- Understanding the role indirect procurement plays within both a supply chain organization and the larger company as a whole
- Discussing how indirect procurement differs from other SCM disciplines in its approach to risk, visibility, flexibility, cost control, and relationship building over time
- Making the business case that indirect procurement should have a larger voice in the decision-making process of supply chain strategies
- How do you improve processes and performance in the work that supports every other aspect of the business without causing disruptions?



**Greg Hamel**

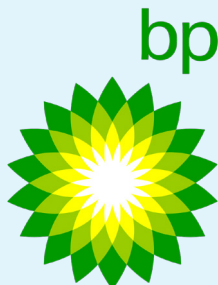
*Executive Director, Global Business  
Strategy and Indirect Purchasing  
Ford Motor Company*

2:35 - 3:10 pm

**WORKSHOP  
BREAKOUT  
ROOM 1**

**Supply Chain Planning Process Transformation – A BP Fuels North America Case Study**

- Successful planning process transformation using Integrated Business Planning (IBP)
- Scaling regional IBP processes into one process serving all North America
- Tangible and intangible benefits of a successful IBP process
- Key success factors for sustaining the process through change management, process development and continuous improvement



**Cheryl McKinney**

*VP Strategy and Portfolio  
BP Fuels North America*



**Robert Hirschey**

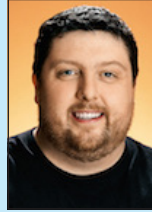
*Principal  
Oliver Wight Americas, Inc.*

2:35 - 3:10 pm

**WORKSHOP  
BREAKOUT  
ROOM 2**

### The Power of Data

- Procurement optimization via digital freight matching
- Reduce the time to process shipments
- Gain insights into what's happening in your supply chain



**Drew McElroy**  
*CEO and Co-Founder  
Transfix*

2:35 - 3:10 pm

**WORKSHOP  
BREAKOUT  
ROOM 3**

### On-Shelf Availability – Prevention is Better Than Cure

While there are many On-shelf Availability (OSA) solutions on the market to help manage out-of-stocks (OOS), the challenge is that the industry has an outmoded way of thinking — legacy OSA practices focus on fixing today's problems by reactively responding to out-of-stocks. However, if you are focused on fixing today's problems, you are already missing sales.

- Learn the most typical root causes for poor on-shelf availability and the tactics you need to know for preventing future out of stocks
- Discover how to leverage near real-time visibility to minimize excess inventory
- Find out how retailers and manufacturers are benefiting from increased customer satisfaction and how they're arming themselves to fully meet consumer demand



**Paris Gogos**  
*Sr. Vice President  
Marketing & Sales  
Engineering  
NeoGrid*

3:15 - 4:25 pm

### Pre-Arranged One-to-One Meetings

3:15 pm – 3:35 pm: Meeting Slot 4 / Networking

3:40 pm – 4:00 pm: Meeting Slot 5 / Networking

4:05 pm – 4:25 pm: Meeting Slot 6 / Networking

4:30 - 5:05 pm

### Creating and Maintaining a Globally Connected Supply Chain to Support Retail Operations

- Discussing how e-commerce and brick-and-mortar retail are evolving a new commercial ecosystem. How does this change the way supply chain executives do business?
- Maintaining an agile and flexible global supply chain focusing on customer satisfaction
- Improving visibility and oversight throughout the organization to monitor a wide range of performance metrics
- How do people fit into the big picture of transnational supply chains?
- What should supply chain executives in the retail space be doing today to get ready for the next ten years?



**Nic Vu**  
*Former GM & SVP -  
North American  
Direct to Consumer  
Adidas Group*

5:05 - 5:40 pm

### The Role of Finance in Driving a Successful Supply Chain

- Leveraging information to improve cost to serve performance
- Optimizing the supply chain network to ensure assets are correctly deployed and deliver ROI hurdles
- Understanding cost versus reward while driving sustainability and maintaining an environmentally conscious operation
- Identifying the benefits and risks of automation in transforming the way supply chains function
- Analyzing how supply chain performance drives sales



**Bill Mines**  
*Senior Vice President  
Finance & Strategy,  
Supply Chain  
Walmart*

5:40 - 5:45 pm

## Chair's Closing Address



**Elliott Rodgers**  
Senior Vice President, Logistics  
Ulta Beauty

5:45 - 7:00 pm



Proud Sponsor  
of the

# Drinks Reception



SEPTEMBER 12, 2017

7:15 - 8:20 am

## Registration and Breakfast

7:40 - 8:15 am

**BREAKFAST  
BRIEFING  
BREAKOUT  
ROOM 2  
PERFORMANCE  
MANAGEMENT**

### Supply Chain Transformation with Integrated Planning and Execution

Albemarle, a leader in specialty chemicals, partnered with Intrigo on a transformation program to design and deploy IBP-S&OP to eight business units, delivering a sustainable solution resulting in:

- Working capital reduction
- Customer service improvements
- Standardization

Join this breakfast briefing case study to understand how to build best-in-class planning and execution solutions to enable your supply chain



**Rodney Nijoka**  
Supply and  
Demand  
Planning  
Director  
Albemarle



**Pushpinder Singh**  
Practice  
Director  
Intrigo  
Systems

7:40 - 8:15 am

**BREAKFAST  
BRIEFING  
BREAKOUT  
ROOM 3  
SOURCING &  
PROCUREMENT**

### Prescriptive Analytics for the Non-Data Scientist

- Learn the transformational value of prescriptive analytics when it's in the hands of business leaders as opposed to Data Scientists
- Understand a step-wise approach to implementing prescriptive analytics in the decision-making process and how to identify the "low-hanging fruit"
- See real-life use cases of prescriptive analytics applications within supply chains across multiple industries



**Gene Carlino**  
Director of Sales  
River Logic

8:20 - 8:35 am

## Chair's Welcome Address



**Elliott Rodgers**  
Senior Vice President, Logistics  
Ulta Beauty



8:35 - 9:10 am

## Developing Passionate Inspiration Leadership in a Large Global Supply Chain Organization

- End to End Supply Chain Organizations represent 65% of all employees in large CPG companies
- Creating an inspired organization willing to go for dramatic breakthrough is the key to success
- Learn the four most effective ways to inspire others to do the Extraordinary together
- Future SC Leaders must be Passionate Inspirational leaders to effectively lead in this diverse and volatile world



**Daniel Myers**

*Executive Vice President,  
Global Integrated Supply Chain  
Mondelēz International*

9:10 - 9:45 am

## Informed Decision-Making in a Volatile, Ever-Changing World

- What qualifies as a World-Class Supply Chain? Why is it so difficult to maintain?
- Discussing how the challenges facing a global operation's supply chain have evolved over time
- Highlighting the role of teamwork in fostering innovation in a fast-changing environment
- Looking forward: How does one strike a balance between agility and efficiency?



**Meredith Stevens**

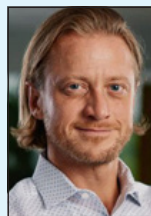
*Vice President, Strategy  
& Deployment  
Johnson & Johnson*

9:50 - 10:25 am

## Panel: The Role of a Leader in Changing the Way Supply Chains Function

- Highlighting examples where corporate culture resists change: What motivates that conservatism?
- Discussing change management principles to overcome institutional inertia and successfully launch new supply chain initiatives
- Utilizing soft skills and leadership tools to support your workforce during transition periods
- Offering ways to secure management and workforce buy-in to new supply chain practices
- Making early successes the ambassadors of future initiatives

**BREAKOUT  
ROOM 1**  
SUPPLY CHAIN  
STRATEGIES



**Travis Rhyan**

*Co-Founder & CEO  
10-4 Systems*



**Dennis Snyder**

*VP Global  
Operations  
Kichler Lighting*



**ThyssenKrupp**



**Lee Ingram**

*Vice President  
Supply Management  
ThyssenKrupp  
Elevator Americas*



**Grant Hoffman**

*Corporate Vice  
President, Business  
Operations  
Lenovo*



**Amy Gerberi**  
*Vice President,  
Operations  
National DCP*

9:50 - 10:25 am

**BREAKOUT  
ROOM 2**  
PERFORMANCE  
MANAGEMENT

**Winning Together: Building Up Supplier Partners' Capabilities to Improve Your Own Performance**

- Understanding how Dell's flexible supply chain ecosystem allows it to respond and adapt to changing circumstances
- Highlighting how a shared vision and long-term relationships with mature supplier partners is the foundation of supply chain performance
- What is an integrated engagement model, and how do you put the theory into practice to nurture ongoing supply chain innovation and improvement?
- Discussing how automation and the emergence of 'smart' technologies is accelerating the path to supplier maturity
- Proving it works: What can Dell do with inventory reduction, cycle times, on-time delivery, and supply chain variability because of our supplier partners?



**Sean Trainor**  
Senior Vice President,  
Global Operations Engineering  
and Technology  
**Dell**

10:25 - 11:15 am

**Pre-Arranged One-to-One Meetings**

10:30 am – 10:50 am: Meeting Slot 7 / Networking

10:55 am – 11:15 pm: Meeting Slot 8 / Networking

10:25 - 11:00 am

**Industry Focus Groups**

These roundtable discussions will run during the morning of Day Two's pre-arranged one-to-one meetings. Each group will be hosted by a moderator who will guide the conversation through issues, challenges, and opportunities drawn from delegate profiles relevant to specific industry sectors.

**RETAIL FOCUS GROUP**

**Solving the Omnichannel Puzzle  
in the Short- and Long-Term**

**NORDSTROM**



**Brent Beabout**  
Chief  
Supply Chain  
Officer  
**Nordstrom**

**FOOD AND BEVERAGE FOCUS GROUP**

**Customer-Centric Supply Chain Strategies**



**Franklin Godoy**  
Director, Supply Chain  
**Nestlé**

**INDUSTRIAL FOCUS GROUP**

**Strategies to Optimize Supply Chains from End to End  
to Minimize Inventory and Drive Cash Flow**



**Alan Harrah**  
VP Global Supply  
Management  
**Pentair**

**WOMEN IN SUPPLY CHAIN FOCUS GROUP**

**Cultivating the Next Generation  
of Female Supply Chain Executives**



**Brandy Maranian**  
Vice President, Global Logistics & CPO  
**Alere**

11:20 - 11:55 am

**WORKSHOP  
BREAKOUT  
ROOM 1**

## Is Your Supply Chain Ready to Take Full Advantage of Pending Tax, Regulatory and Trade Policy Changes?

US Manufacturers are optimistic about the financial impact of potential policy and regulatory changes as revealed by a Supply Chain Readiness Study that TBM recently completed with Aberdeen Group. Learn about the findings of a newly released research study of 125 supply chain and operations professionals:

- Learn about the potential impact of global government policy changes on manufacturers
- Biggest concerns and biggest gaps between what's important and key capabilities
- Recommendations for navigating the unknowns and being ready for changes



**TBM**

**Brian Cromer**  
Client Manager  
TBM Consulting Group, Inc.

11:20 - 11:55 am

**WORKSHOP  
BREAKOUT  
ROOM 2**

## How Autonomous Drones Improve Inventory Accuracy

- Learning how your organization can solve specific and complex problems leveraging aerial inventory robotics technology
- Discovering real drone use cases that can provide value beyond last-mile package delivery
- Walking through the advantages of deploying drones in your warehouses and facilities for inventory and asset tracking
- Learning how your organization can setup a team to assess and deploy drones



**Matt Yearling**  
CEO  
PINC

11:20 - 11:55 am

**WORKSHOP  
BREAKOUT  
ROOM 3**

## Transformational Journey: Using Data and Analytics to Enable the Self-Driving Supply Chain

- Discussion will include real-world examples of AI and end-to-end visibility that deliver:
  - Improving service level
  - Reducing inventory
  - Increasing revenue
- Learn what results companies are seeing today and how they plan on enabling a self-driving supply chain



**Aera**



**Patrick Lemoine**  
Vice President  
Customer Success  
Aera Technology Inc.

12:00 - 12:35 pm

## Collaboration to Achieve our Goals: What Can We Do Together That We Cannot Do By Ourselves?

- Demonstrating that achieving the big things requires the contributions of many stakeholders
- Global versus Local, or Global and Local? Debating the pros and cons of different approaches to delivering positive change
- How do we drive supply chain sustainability inside our own organizations and also up and down our value chain?
- Discussing holistic margin management in the context of ongoing communicative business relationships
- Asking the question, "What's next?"



**GENERAL  
MILLS**



**John Church**  
EVP, Chief Supply Chain Officer  
and Global Business Solutions  
General Mills

Themed lunches are delegate-led roundtable discussions on specific industry issues and challenges during Day Two's lunch hour. Each roundtable will be led by an expert in the field. Limited seating is available, so please sign up for your preferred topic on site. Choose from:

**Hedging Commodity Price Risk  
in the Real World**



**Scott Wilde**  
*Global Vice President*  
**Superior Essex**

**Improving Agility and Resilience:  
How Your Risk Program Can Help  
Accelerate The Move To Digitize  
Your Supply Chain**



**Your Journey to the  
Self-Driving Supply Chain**

**Next-Day Delivery:  
Regardless of Geography**



**Randy Stumph**  
*Chief Operating Officer*  
**Blendtec**



**Supply Chain  
Vulnerability:  
A Shipper's View  
of the June  
Cyber Attack...**

**Howard Peschel**  
*Director,  
Global Logistics  
& Quality*  
**Ascend Performance  
Materials**

**Warehouse Storage Density:  
How Efficient Can We Be?**



**How Your Cloud Platform Can  
Bridge Supply Chain Management  
and Customer Engagement**



**Topic TBA**

**Topic TBA**



1:35 - 2:10 pm

**BREAKOUT  
ROOM 1**  
SUPPLY CHAIN  
STRATEGIES

**Next Generation Cognitive Enterprise: Supply Chain and Operations Reinvented in the Cognitive Era**

- What is a Cognitive Enterprise, and how can AI solutions change the way businesses function?
- Discussing cognitive analytics and IBM's implementation of a Cognitive Enterprise Data Lake
- Mapping out the journey of a Cognitive Enterprise: What are the new supply chain capabilities and the business value being driven?
- Showcasing IBM's experience and other case studies where this transformation is already making a big impact



**Joseph Selle**  
*Assoc. Partner,  
Cognitive  
Transformation  
& Operations  
IBM*

1:35 - 2:10 pm

**BREAKOUT  
ROOM 2**  
PERFORMANCE  
MANAGEMENT

**Case Study: Trinity Rail – The Value of Instant Supply Chain Decisions**

- Explaining why the rhythm and pace of supply chain decision-making is accelerating
- How has Trinity Rail reduced its planning decision times down to minutes?
- Illustrating how a railcar manufacturer eliminated silos to create an integrated planning process
- Discussing the importance of supply chain decisions made by all parts rather than just a few, and including closed-loop collaborative purchasing with suppliers
- What can Trinity Rail do today as a result of this transformation?



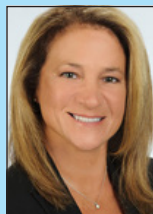
**Ryan Goodwin**  
*Director of  
Supply Chain  
Management  
Trinity Rail*

9:50 - 10:25 am

**BREAKOUT  
ROOM 3**  
DISTRIBUTION  
& LOGISTICS

**Making the Transition into an Integrated Supply Chain Model**

- Recognizing when your supply chain model needs to change to foster new ideas and innovations
- What can an integrated supply chain offer in terms of further capabilities and improved performance?
- Making your leadership team the engine that drives successful change in your organization
- Connecting your supply chain from end to end to improve visibility, communication, and coordination
- Illustrating our journey so far and discussing what the next steps will look like



**Millissa Flanagan**  
*Senior Vice President,  
Integrated Supply Chain  
AkzoNobel*

2:15 - 2:50 pm

**The Beauty of Complexity: Flipping the Paradigm and Turning Complex Supply Chains into a Competitive Advantage**

- Putting the consumer first to deliver a seamless experience
- Leveraging your most important assets to transform your supply chain...people!
- Breaking down silos and collaborating for optimal results
- Understanding the role of digital and using data for good
- Risk-taking and the benefits of test and learn strategies



**Rahquel Purcell**  
*Senior Vice President,  
Head of Supply Chain Americas  
L'Oréal*

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2:50 - 3:25 pm

### Panel: Are We Embracing the 4th Industrial Revolution the Right Way?

- How should we as leaders within our organizations incorporate these new tools and technologies into the work our people do every day?
- What does an analytics-driven decision-making process where Big Data is the visualizer and enabler of change really look like?
- Setting realistic goals: What do we want to be able to do in terms of communication, collaboration, and visualization with these new tools?
- Discussing how Digital Supply Chain insights can balance product availability while managing inventory levels and improving cost to serve
- Is improvement across the board possible? Working towards continuous process excellence and driving reduced lead times to serve more customers in less time



**Linsey Vasilenko**  
*Logistics Director,  
North America,  
Global Supply Chain  
Schneider Electric*



**Lisa Cotter**  
*Sr. Director,  
Reverse Logistics  
Best Buy*



**U. S. Steel**

**Mark Pizov**  
*Director, Global Sales  
& Operations Planning  
US Steel Corporation*

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3:25 - 3:30 pm

### Chair's Closing Address



**Elliott Rodgers**  
*Senior Vice President, Logistics  
Ulta Beauty*

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