AGENDA
SEPTEMBER 9, 2019

3:45 - 4:45 pm
Digital Procurement Transformation – Next Generation Optimization: A Welcome Day Delegate Workshop
This pre-event presentation will take place in Room 2.

Walter Charles
Chief Procurement Officer
Allergan

WELCOME DAY
DELEGATE WORKSHOP
BREAKOUT ROOM 2

4:55 - 5:55 pm
Women in Supply Chain Management: A Welcome Day Panel
This pre-event group discussion will be a moderated conversation in Room 2.

Kim Masone
VP, Global Logistics
Hewlett Packard Enterprise

Kristen Lavelle
SVP – Global Operations and Customer Experience
Houghton Mifflin Harcourt

Sophie Davasse
Global Director Supply Chain Excellence
Mars Wrigley

Jackie Sturm
CVP & GM
Global Supply Management
Intel Corporation

Kristi Naidech
COO
SCM Connections

6:00 - 7:00 pm
Drinks Reception

Proud Sponsor
of the

NORTH AMERICAN SUPPLY CHAIN EXECUTIVE SUMMIT

September 10-11, 2019 | The Westin Chicago North Shore | Chicago, IL | scl-summit.com
7:00 - 7:50 am  
Registration and Breakfast

7:50 - 8:00 am  
Chair’s Welcome Address

Walter Charles  
Chief Procurement Officer  
Allergan

8:00 - 8:35 am  
Fireside Chat: The Future of Decision-Making
  • Defining seamless execution from the customer’s point of view
  • Real-world use cases of robotics, automation, the sharing economy, and artificial intelligence
  • Debating how these influences will change the way resources are allocated across a global network
  • Collaborating to develop new processes and capabilities through industry benchmarking

Dave Bozeman  
VP, Amazon Transportation Services
Amazon

8:35 - 9:10 am  
Culture: The Key to Unlocking Change and Fueling Growth
  • Transforming culture to drive enterprise change that delivers measurable supply chain impact
  • Laying out the roadmap to creating and sustaining high performing teams
  • Building space for disruption while keeping pace with the speed of business
  • Redefining the north star as culture to achieve success, drive alignment and build the future

Nicole Zukowski  
VP, Chief Operating Officer  
Converse
Nike

ROOM 1 CHAIR

Walter Charles  
Chief Procurement Officer  
Allergan

ROOM 2 CHAIR

Mike Raftery  
CEO  
SCM Connections

ROOM 3 CHAIR

Matthew Liotine  
Professor of Supply Chain  
University of Illinois at Chicago
9:15 - 9:50 am

**PRE-ARRANGED ONE-TO-ONE MEETINGS**

10:00 am – 10:20 am: Meeting Slot 1/Networking
10:25 am – 10:45 am: Meeting Slot 2/Networking
10:50 am – 11:10 am: Meeting Slot 3/Networking
11:15 am – 11:35 am: Meeting Slot 4/Networking

**BREAKOUT ROOM 1**

**PROCESS PLANNING & DESIGN**

**MONDELEZ INTERNATIONAL**

**9:15 - 9:50 am**

**Food’s Unique Challenges for Supply Chain Professionals**
- Offering an overview of the extra factors and dimensions involved in running a world-class supply chain for food and beverage products
- How does Mondelez work to improve its supply chain processes without disrupting performance in a global marketplace with constantly evolving regulatory and economic environments?
- What can other industries apply to their own processes based upon Mondelez’s example?

**Gabriel Arreaga**
SVP Integrated Supply Chain
Mondelez International

**9:55 - 11:35 am**

**Pre-Arranged One-to-One Meetings**
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- 10:25 am – 10:45 am: Meeting Slot 2/Networking
- 10:50 am – 11:10 am: Meeting Slot 3/Networking
- 11:15 am – 11:35 am: Meeting Slot 4/Networking

**BREAKOUT ROOM 2**

**VALUE OPTIMIZATION**

**LEVI STRAUSS & Co.**

**9:15 - 9:50 am**

**Value Chain Transformation Driven by Customer-Centric Thinking**
- Building flexibility and speed into a rapidly growing business
- Leveraging digital tools within the supply chain
- Collaborating with suppliers to enable a seamless journey from source to shelf
- Operational Excellence as the key to delivering unmatched performance

**Anne Madison**
SVP Product Development & Sourcing
Levi Strauss & Co

**BREAKOUT ROOM 3**

**TALENT & TECHNICAL ENABLEMENT**

**BOSCH**

**9:15 - 9:50 am**

**Building Supplier Production and Management Capabilities**
- Exploring the role of internal and external partnership management in decision-making and execution
- Incentivizing suppliers to invest in sustainability and the development of new capabilities
- Rethinking supplier performance metrics based on shared goals and a commitment to long-term relationships
- Finding the right capability and risk tolerance for suppliers that produce highly specialized components

**Rajeev Roy**
Director, Aftermarket Purchasing & Quality
Robert Bosch LLC

**WORKSHOP BREAKOUT ROOM 1**

**Performance Solutions by Milliken**

**11:40 am - 12:15 pm**

**An Executive Discussion on Leveraging People to Maximize Supply Chain Technologies and Performance**
- Understanding the human element of supply chain performance amidst the ongoing technological transformation
- Transitioning the system-based foundations of stability, reliability, and predictability found in the manufacturing plant to the distribution center
- Shifting the organizational mindset from incremental improvement to breakthrough using zero-loss thinking and a tiered management system
- Weaponizing the supply chain to serve as a base for competitive advantage and financial results

**Jordan Workman**
Global Director of Client Development
Performance Solutions by Milliken
11:40 am - 12:15 pm  Case Study: Transformation of a Supply Chain through People, Process and Technology
- Steps for mapping a global journey, including defining process and objectives, and organizational design and talent development
- Importance of technology to simplification and enabling transformation
- Why enabling digital planning is essential to managing supply chain complexity and demand uncertainty—and delivering excellent service at the lowest cost possible
- Why machine learning automation is critical for better results and more productive planners
- How to select the right digital tools to enable your transformation

WORKSHOP
BREAKOUT
ROOM 2

11:40 am - 12:15 pm  How Comcast Business Optimized their Commercial Supply Chain
How does Comcast Business's supply chain unit ensure that inventory for its commercial customers is accurately accounted for? By applying process mining technologies across their material management systems, Comcast Business has been able to diagnose and transform points of friction within their delivery and reporting processes. In this session, we will discuss how a Cloud-based solution has allowed Comcast to identify and resolve deviations in their supply chain operations.
- Gain end-to-end transparency across their Enterprise Inventory System
- Take machine learning-prescribed actions to accelerate the performance of their enterprise
- Resolve supply chain discrepancies to provide a better customer experience

WORKSHOP
BREAKOUT
ROOM 3

12:20 - 12:55 pm  The Role of Data and Analytics in Driving Walmart's Supply Chain
- Walmart Supply Chain’s Data and Analytics Strategy and Roadmap
- The importance of robust data governance
- End-to-end cost to serve visibility
12:55 - 1:55 pm Lunch-And-Learn Roundtable Discussions

Themed lunches are sponsor- or delegate-led roundtable discussions on specific industry issues and challenges during Day One's lunch hour. Each roundtable will be led by an expert in the field. Limited seating is available, so please sign up for your preferred topic on site. Choose from:

**Supplier Risk Management**

![AmerisourceBergen Logo]

**Women in Supply Chain: The Myth of Having It All**

Jennifer Garvin
VP Supply Chain
Christiana Care Health System

**Navigating the IMO 2020 Mandate – Leveraging Market Data to Manage Volatile Costs**

Matt Balzola
VP – Go To Market
Breakthrough

**Carrier Challenges and Regional Carriers**

![Green Mountain Technology Logo]

**How to Ensure Your Digitization Initiatives Are Set Up for Success**

Jaime Urquidi
CPG Industry Lead
Parsable

**Building Customer-Centric Warehouse Networks that Work from the Ground Up**

Dennis Snyder
General Manager
Kohler

**Automating Your Supply Chain: Separating the Science from the Science Fiction**

Michael Aldrich
EVP, Business Development & Operations
Penn Power Group

**Innovating Your U.S./Canada Shipping Strategy**

Paul Tessy
SVP
Purolator International

**Best Practices to Optimize Logistics Across a Diverse International Footprint**

Josh Sell
SVP of Distribution, Logistics, Commodities and Industry Affairs
Quality Supply Chain Co-op, Inc.
The Difference Between S&OP and IBP ‘Process’ Versus ‘System’

The Best Run

Optimize Logistics and Put Customers at the Heart of Your Digital Supply Chain

Strategies to Digitize Your Supply Chain

1:55 - 2:30 pm
Delivering Innovation That Matters to You
- Transforming the supply chain as part of our strategy of health technology leadership
- Developing our people’s talents and building the key capabilities
- While keeping sustainability front and center

Sophie Bechu
EVP, Chief of Operations
Royal Philips

2:35 - 3:10 pm
How to Modernize the Supply Chains We Depend on Most
- Paper, textiles, industrial materials, food supply. When your product or commodity is one of the world’s most enduring, your supply chain may be the last thing to be touched by technology
- As global trade becomes more interconnected and complex, and businesses and consumers alike expect 2-day shipping, the product and commodity supply chains we depend on most must utilize new technologies and partnership models to survive
- Discuss how companies can integrate technologies such as ML, real-time collaboration and communication, and form new partnerships to build a more efficient, modern supply chain

Kaitlyn Glancy
SVP and General Manager of Northeast
Flexport
3:10 - 4:25 pm  Pre-Arranged One-to-One Meetings

3:15 pm – 3:35 pm: Meeting Slot 5 / Networking
3:40 pm – 4:00 pm: Meeting Slot 6 / Networking
4:05 pm – 4:25 pm: Meeting Slot 7 / Networking

4:30 - 5:05 pm  How to Build a Winning Digital Supply Chain Strategy

• Walk through geopolitical and economic forces motivating investment in resilient supply chain operations
• Discuss the ‘Design to Operate’ value scenario, a technology-driven approach to improve operational visibility and customer intelligence from end-to-end of a supply chain
• Illustrate how enabling technologies such as IoT, Machine Learning, Blockchain, and Big Data analytics all fit into a larger framework and engage with a digital core that translates accurate information into flawless execution
• What does embedding these intelligent technologies into business processes and the extended ecosystem look like in real terms?

The Best Run  
SAP

WORKSHOP BREAKOUT ROOM 3

2:35 - 3:10 pm  Five Things Business Leaders Need to Know About Sustainability, Transparency, and The Modern Consumer

• A profile of the modern consumer and the implications for your business
• Real-world sustainability use cases for plastics reduction and water reuse
• A model for accelerating data exchange across your extended enterprise to increase visibility and proactiveness
• Increase return on existing IT investments
• The opportunity for digital partnership between Sourcing, Supply Chain, and Marketing

Elliott Yama  
VP, Marketing  
ICIX

WORKSHOP BREAKOUT ROOM 2

2:35 - 3:10 pm  The Future of the Digital Workforce

• How is Robotic Processing Automation (RPA) changing the way businesses operate?
• Envisioning what RPA and AI can do together to improve your workflow processes
• Maintaining and improving employee morale in a working environment undergoing rapid change
• Allowing innovation to drive bottom line performance as your organization advances into the future

Mike Minelli  
VP, Sales  
Automation Anywhere

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Mike Minelli  
VP, Sales  
Automation Anywhere
### Breakout Room 2
**Value Optimization**

5:10 - 5:45 pm

**How To Drive Supply Chain Transformation by Leading with Values**
- Learn how Clif Bar transformed their supply chain by leaning into their values
- Incorporating community, people and sustainability into supply chain design and day-to-day work
- Translate your company's values into an operating and supply chain model
- Maximize employee retention by engaging team members with purposeful goals and work
- Drive value to the business while motivating employees and resonating with customers

**Mike McLaughlin**  
EVP, Food Supply  
Clif Bar & Company

### Breakout Room 3
**Talent & Technical Enablement**

5:10 - 5:45 pm

**Disrupting Ourselves: Bringing Change to a 154-Year-Old Company**
- How is Cargill using its supply chain to transform from a holding company into an integrated operating company?  
- Building supply chain talent to enable change  
- Driving change in a culture of “optionality” by building trust and credibility  
- Delivering value through the implementation of integrated business planning

**Mark Ratcliffe**  
VP, Global Business Operations & Supply Chain  
Cargill

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5:45 - 7:00 pm

**Drinks Reception**

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6:45 pm

**EP Awards**

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9:10 - 9:45 am  Sustainable Beauty of Complexity
- An overview of L’Oréal as a whole – our brand portfolio, number of distribution points, number of launches, etc. – to illustrate the scale and complexity of our business
- Our journey to Carbon Neutral in 2019 across our manufacturing plants and DCs - A closer look at the addition of our Biogas project to our renewable energy portfolio
- Insight on key corporate initiatives such as Urban Transportation and the modernization of our physical distribution network

Rahquel Purcell
SVP Supply Chain Americas
L’Oréal
9:50 - 10:25 am  
**Digital Tools to Improve Logistics Visibility in the Supply Chain**  
- Understanding how Dell’s flexible supply chain ecosystem allows it to respond and adapt to changing circumstances  
- What is an integrated engagement model, and how do you put the theory into practice to nurture ongoing supply chain innovation?  
- Discussing how automation and the emergence of smart technologies are accelerating the path to supplier maturity  
- Co-Developing new capabilities to reduce inventory, cycle times, and supply chain variability  

**Room 1 Chair**  
Walter Charles  
Chief Procurement Officer  
Allergan  

**Room 2 Chair**  
Mike Raftery  
CEO  
SCM Connections  

**Room 3 Chair**  
Matthew Liotine  
Professor of Supply Chain  
University of Illinois at Chicago  

9:50 - 10:25 am  
**Thinking About the Customer and Sustainability as We Grow Our Subscription Business**  
- Walking through Rent the Runway’s innovative business model and discussing the supply chain challenges and opportunities inherent in doing what we do  
- Discussing how we are working toward a fully integrated end-to-end supply chain organization that focuses on speed, anticipates returns, cross-ships inventory in transit, all while also supporting the largest and most efficient dry-cleaning operations in the United States  
- How do we plan to continue to grow and evolve to meet the needs of our customers?  
- Illustrating our commitment to sustainability and reduce water usage and waste  

**Room 2 Chair**  
Mike Raftery  
CEO  
SCM Connections  

9:50 - 10:25 am  
**Harnessing the Power of AI and Big Data**  
- Offering an overview of our corporate strategy for digital transformation  
- Discussing how leaders can transform raw data into forward-thinking insights  
- Illustrating our journey with these new descriptive, diagnostic, predictive, prescriptive, and cognitive tools  
- New capabilities: What are we doing now that we could not do before? What are we going to be able to do next?  
- Sharing our success. What is the recipe for big results?  

**Room 3 Chair**  
Matthew Liotine  
Professor of Supply Chain  
University of Illinois at Chicago  

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10:25 - 11:30 am  
**Pre-Arranged One-to-One Meetings**  
10:30 am – 10:50 am: Meeting Slot 8/Networking  
10:55 am – 11:15 am: Meeting Slot 9/Networking
Industry focus groups are informal moderated conversations among peers that occur during networking time outside the regularly scheduled conference agenda. There is no sign up. Delegates and speakers are welcome to opt into any focus group that interests them. The focus groups will take place in the corners of the Exhibition Hall in well-marked areas that include a sound barrier. All participants will be provided with wireless headphones to ensure everything said can be heard over the background noise of the Exhibition Hall.

**CONSUMER-INDUSTRIAL ELECTRONICS FOCUS GROUP**
*Moving From Reactive to Proactive Procurement Strategies*

Grant Hoffman
Corporate VP, Supply Chain
Lenovo

**ARTIFICIAL INTELLIGENCE IN SUPPLY CHAIN FOCUS GROUP**
*Accelerating Your AI Journey*

Joe Selle
AI Solution Lead
IBM - Chief Data Office

**WOMEN IN SUPPLY CHAIN FOCUS GROUP**
*Women and Leadership in Supply Chain*

Tina Schoner
SVP & CPO
Oshkosh Corporation

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**11:35 - 12:10 pm**
*Supply Chain Planning Transformation the Latin-American Way*

Headquartered in Mexico, global prepared foods company Grupo Herdez manufactures and distributes a wide array of more than 500 food and beverage products. This session will walk through how Grupo Herdez developed an Integrated Business Planning (IBP) process to reduce complexity, maximize visibility and gain the flexibility to support company objectives.

Learn how Grupo Herdez used IBP to:
- Improved service levels
- Achieved faster, better decision making
- Optimize working capital

*A Case Study*
Brought to you by

Oscar Nafarrate
CIO
Grupo Herdez

Gerardo Franco
Supply Chain Director
Grupo Herdez

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**11:35 - 12:10 pm**
*Is Your Supply Chain Performance’s Biggest Constraint Your Existing ERP System?*

Often an ERP is merely a data repository for financial purposes, and there is limited trust in the operational information, and supply chains “run” their business on spreadsheets. This workshop will discuss:
- Learning how companies have turned their SAP investment into a Supply Chain performance asset without buying more software
- Understanding what can be done now to better align Demand, MRP and Supply operations to significantly improve product delivery
- Measuring the maturity of the organization use of SAP to establish a roadmap on how to gain supply chain efficiency improvements by optimizing the business processes
- Gaining benefit and savings from maximizing the current SAP and business processes to prepare the business for S/4 HANA and in doing so help pay for the S/4 conversion
- Showcasing real-world examples of 15% inventory reduction, 10% reduction in operating costs, 17% improved turns, and 20% increase in service levels

*Reveal USA*

Martin Rowan
Managing Partner
Reveal USA
11:35 - 12:10 pm  
**WORKSHOP BREAKOUT**  
**ROOM 3**

**Delivering End-to-End Innovation Excellence at Mondelez with Integrated Business Planning**
- Background and challenges faced at Mondelez
- Overview of the Integrated Business Planning process and where Innovation fits in
- Specific approaches taken at Mondelez to improve Innovation planning
- Benefits realized and lessons learned

**Vanessa Spring**  
Manager, Innovation  
E2E Planning  
Mondelez International

**Greg Spira**  
Principal  
Oliver Wight Americas, Inc.

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12:15 - 12:50 pm  
**Building Sustainability Into The Supply Chain**
- Developing a business case for sustainability
- Measuring and benchmarking environmental footprint across the supply chain
- Empowering suppliers and partners to validate and drive sustainability
- Enacting change at scale: Getting a seat at the table and working together to maximize impact

**Angie Slaughter**  
VP Sustainability, Logistics, SVC & Capabilities Procurement  
Anheuser-Busch

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12:50 - 1:50 pm  
**Lunch-And-Learn Roundtable Discussions**
Themed lunches are sponsor- or delegate-led roundtable discussions on specific industry issues and challenges during Day Two’s lunch hour. Each roundtable will be led by an expert in the field. Limited seating is available, so please sign up for your preferred topic on site. Choose from:

<table>
<thead>
<tr>
<th>Driving Value with Digital Procurement</th>
<th>Supplier Review: How to Prioritize Suppliers Based on Risk</th>
<th>Dell’s Digital Supply Chain Transformation Journey</th>
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<tr>
<td><strong>Allergan</strong></td>
<td><strong>CBD Plus USA</strong></td>
<td><strong>Dell Technologies</strong></td>
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<td><strong>Walter Charles</strong></td>
<td><strong>Paul King</strong></td>
<td><strong>Andre Soldo</strong></td>
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<td>Chief Procurement Officer Allergan</td>
<td>President of VCN Packaging &amp; logistics, 3PL CBD Plus USA</td>
<td>VP, Global Operations Strategy Dell Technologies</td>
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<tr>
<th>The Technical Backbone of a Digital Transformation</th>
<th>Challenges in International Supply Chain Management</th>
<th>Sales and Supply Chain Teams Collaborating for Change</th>
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<tr>
<td><strong>Eaton Corporation</strong></td>
<td><strong>Hyperice, Inc</strong></td>
<td><strong>Novolex</strong></td>
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<td><strong>Piyush Patel</strong></td>
<td><strong>Robert Marton</strong></td>
<td><strong>Ted Jackson</strong></td>
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<tr>
<td>VP, Supply Chain Management</td>
<td>VP Operations</td>
<td>VP of Operations</td>
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</table>
Supply Network Versatility – Adjusting your Operating Strategies to the New Market Realities

- The pace of change is accelerating, challenging previous assumptions to come up with new solutions
- Leadership going through constant disruption: rising transportation costs, low unemployment, demand volatility, and product proliferation
- Translating the business strategy of improved capacity, lead times, and service into financial and operational results
- Leveraging talent from concept to reality: Rethinking how we collaborate to harness the best ideas

Ignacio Arranz
North America Product Supply Operations Director
The Procter & Gamble Company

Panel: Cost Reduction Through Margin Improvement and Waste Elimination

- Why do so many OpEx initiatives fail to achieve their goals or lose all momentum soon after hitting their targets?
- How do you make margin improvement and waste elimination everyone’s job throughout an organization?
- Offering tactics and strategies to re-engage a workforce that has grown complacent and lost its culture of Continuous Improvement
- Discussing how new technologies fit into the larger conversation about how Lean Thinking is evolving
- Where do we want to be a decade from now, and what are we doing right now to get there?

Walter Charles
Chief Procurement Officer
Allergan

Jon Behm
VP Strategic Sourcing
Cardinal Health

Ned Reckamp
VP, Head of Supply Chain Management
Continental Corporation

Tracy Joshua
VP Procurement Kellogg’s

Chair’s Closing Address

Walter Charles
Chief Procurement Officer
Allergan