AGENDA

SEPTEMBER 15, 2020

8:50 - 9:00 am  
Chair’s Welcome Address

Daniel Myers  
Senior Fellow at Haslam School of Business  
University of Tennessee  
Retired EVP of Integrated Supply Chain  
Mondelez International

9:00 - 9:30 am  
The Process of Leadership Alignment

• Developing the organizational engagement needed to improve safety, quality, service and cost
• People-driven change: Connecting the design and implementation of an integration strategy to its mission and purpose
• Achieving operational excellence through process, culture and results transformations

Greg Smith  
EVP, Supply Chain  
Walmart U.S.

9:30 - 10:00 am  
Supply Chain of the Future

• What are the five Mega-Trends we must manage to win in a fast-paced Digital World?
• What is the impact of these Mega-Trends on business and supply chains?
• How must the end-to-end supply chain operations change?
• What leadership is needed from you to face these challenges and be successful?

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10:00 - 10:30 am
The Supply Chain of the Future and Behaviors that Drives Excellence
- Compensation plans that foster innovation and continuous process improvement
- Performance metrics that incentivize collaboration and build a culture of systemic thinking
- Operating Efficiency: Designing shared priorities and objectives into cross-functional decision-making

**Moderator:**

**Panelists:**

Daniel Myers
Senior Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International

Greg Smith
EVP, Supply Chain
Walmart U.S.

10:30 - 11:40 am
Pre-Arranged One-to-One Meetings
10:30 am – 10:50 am: Meeting Slot 1/Networking
10:55 am – 11:15 am: Meeting Slot 2/Networking
11:20 am – 11:40 am: Meeting Slot 3/Networking

11:45 am - 12:15 pm
The Opportunistic Supply Chain: Stability, Flexibility, and Speed to Take Advantage of Uncertain Times
- Great companies use difficult times to re-set strategy and build their organization for the long-term – Now is one of those times.
- Building an opportunistic supply chain can’t be about improvements in a supply chain silo; it has to be designed for the whole company
- High-performance teams and technology will be critical determinants of market leadership – How do we make the right decisions on both components?
- Scaling a customer-centric supply chain to quickly adapt to changing economic environments

**Workshop Breakout Room 1**

Performance Solutions by Milliken

Jordan Workman
Global Business Director
Performance Solutions by Milliken
11:45 am - 12:15 pm  | **WORKSHOP BREAKOUT ROOM 1**  

**The Pivotal Role of Reimagined Operations to a Stronger, Resilient Future**
- Complex, multitiered, and interconnected supplier networks—more like complicated webs than chains—span the globe and are, in various ways, vulnerable to shocks.
- While the COVID-19 pandemic delivered the biggest and broadest value-chain shock in recent memory, it is only one of a series of disruptions, ranging from cybersecurity attacks and financial crises to tsunamis and volcanoes, that expose value chains, companies, and countries to financial losses. Every decade, companies lose half a year of revenue, on average, due to value-chain disruptions.
- Join for a discussion on how resilience is directly tied to a company's ability to withstand value-chain shocks and recover from them more quickly. Forward-looking companies will go a step further and reimagine the role of operations to emerge stronger, and better prepared for any future crisis.

Ed Barriball  
Partner  
McKinsey & Company

12:15 - 1:15 pm  | **Lunch Break / Open Networking**

1:15 - 1:45 pm  | **WORKSHOP BREAKOUT ROOM 2**  

**Building a Future-Fit, Purpose-Driven Supply Chain at Unilever**  
Ale Eboli, Head of Supply Chain North America, will discuss strategies undertaken to strengthen agility and resilience in its operations during the pandemic crisis as well as how they are preparing for a future that entails living with COVID-19. However, the virus is not the only global crisis we face—Ale will also share Unilever’s response to tackling the climate emergency and social inequality.

Ale Eboli  
Head of Supply Chain  
North America  
Unilever

1:45 - 2:15 pm  | **WORKSHOP BREAKOUT ROOM 1**  

**Planning for Network Agility and Resilience**  
During this session, Antony Lovell, VP of Supply Chain Applications at Vuealta will discuss why S&OP is currently failing and shares his vision for a planning revolution.
- Understand why S&OP is failing—upside-down systems, inside out planning and poor information flow.
- Hear more on the 4 competencies for world class planning—Alignment, Agility, Flow and Orchestration.
- Learn how to be ready for a Supply Chain Planning revolution in 2020 and beyond by becoming event-driven, scenario enabled, platform enabled and collaborative.

Antony Lovell  
VP Supply Chain Application  
Vuealta
Managing Through Disruption: Traits to Succeed in an Era of Uncertainty
RAB Lighting has always faced the inherent challenges that come with a complex supply chain—30,000+ SKUs, long-tail demand, frequent new product introductions and evolving fulfillment models. They recovered relatively quickly from the disruption of COVID, having been prepared for a crisis scenario—with the help of ToolsGroup. Their long-term goal of balancing service and cost then acquired a new focus: talent.

Their leadership team needed to retool their existing workforce for the new remote work environment, one that will likely continue well after the COVID era has passed. While the issue of supply chain resilience has been top of mind since the COVID crisis began, the implications for supply chain talent are often overlooked. In this world of evolving norms and new realities, what kind of talent is cut out for success?

Mehran Ravanpay  
SVP & Chief Supply Chain Officer  
RAB Lighting

David Barton  
General Manager  
ToolsGroup

Five Ways to Maximize On-Time Delivery

Pre-Arranged One-to-One Meetings
2:15 pm – 2:35 pm: Meeting Slot 4/Networking  
2:40 pm – 3:00 pm: Meeting Slot 5/Networking  
3:05 pm – 3:25 pm: Meeting Slot 6/Networking
3:30 - 4:00 pm

Women in Supply Chain and Leadership

4:00 - 4:30 pm
Innovating Supply Chain Solutions During COVID-19

• Staying aligned with corporate leadership principles to guide network-wide COVID response
• Scaling and adapting machine learning to manage new COVID-related safety concerns
• Innovating solutions within Amazon and with partners with short and long-term horizons
• Continual experimentation and iteration with protocols to usher in the ‘new normal’

Carletta Ooton
VP – Supply Chain
Risk & Security
Amazon

4:30 - 4:40 pm
Chair’s Closing Address

Daniel Myers
Senior Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International

SEPTEMBER 16, 2020

8:50 - 9:00 am
Chair’s Opening Remarks

Daniel Myers
Senior Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International
9:00 - 9:30 am  
**Keeping Operations Running During a Pandemic Through a Synchronized Network**
- Coordinating real-time communication, data, and visibility to ensure continuous operations
- Synchronizing the supply network to customer demand in times of uncertainty
- Connecting data to the design and development of new products
- Leveraging technical and organizational commonalities across sectors to continually improve

9:30 - 10:00 am  
**Fireside Chat: Snacks.com – Innovation Under Pressure**
- The iterative process of launching a D2C channel from site creation through first delivery in 30 days
- Leveraging consumer and regional demand insights to drive availability and order customization with less inventory
- Collaborating through connected systems: Laying the groundwork to strengthen customer relationships

10:00 - 10:30 am  
**The Complexity of Strategic Decision-Making Amidst Unforeseeable Disruptions**
- Investing in the infrastructure to execute a global expansion to create localized value proposition
- Building the capacity to restructure based on new strategic assumptions
- Balancing an accelerated scale plan with the need to remain operationally nimble
- The role of intuitive leadership in driving resource efficiency, product innovation, and sustainable growth

10:30 - 11:00 am  
**Pre-Arranged One-to-One Meetings**
- 10:30 am – 10:50 am: Meeting Slot 7/Networking
- 10:55 am – 11:15 am: Meeting Slot 8/Networking
- 11:20 am – 11:40 am: Meeting Slot 9/Networking

10:55 - 11:30 am  
**Roundtable Discussions**

**RFP Roundtable: Why Annual Contracting is a Thing of the Past**
- Matt Balzola  
  VP of Go to Market  
  Breakthrough

**Connected Supply Chain to Transform the Future of Manufacturing**
- Chad Toney  
  Executive Director, Advanced Manufacturing  
  GE Appliances, a Haier Company

**Tariff Management During Political Uncertainty**
- Alex Macdonald  
  Sr. Director of Logistics  
  Glanbia
11:45 am - 12:15 pm

**Demand Modeling and Service Planning in the Age of Analytics**

- Learn how demand modeling is quickly supplanting demand forecasting
- Understand the power of your inventory – It’s an asset
- See how forecasting aligns with demand planning to support an executable S&OP vision
- Balancing demand and supply to make agile trade-offs
- Ensuring that you “get what you plan”

**WORKSHOP BREAKOUT ROOM 1**

**The Agile Imperative: A Radical Rethinking of Overcoming Supply Chain Shocks**

20 years of the same ‘War-Room’ response plans are failing to help organizations navigate both the ordinary supply chain shocks of today’s rapidly accelerating marketplace and the extraordinary shocks like COVID-19.

- We’ll discuss exactly what Cognitive Automation is and how digitization and automation are driving organizations towards an inherently agile operating model
- Hear how adopting a dial-up / dial-down approach blends the best of human and machine talent
- Learn how Cognitive Automation leaders are navigating their self-driving supply chains through these challenging times
- Pick up some best practices you can bring back to your organization to become more agile and responsive in your decision-making
1:15 - 1:45 pm

**Building the Supply Chain of the Future**
- Enabling a differentiated customer experience through enhanced operations
- Connecting data across the supply chain for smarter, more agile decision making
- Optimizing operations across three dimensions: cost, service, and cash

![Torsten Pilz](image)

**Honeywell**

**SVP and Chief Supply Chain Officer**

**Honeywell**

1:45 - 2:15 pm

**Adapting Leadership to the Complexity of a Changing World**
- Accelerating the organizational pace of change by engaging leadership and teams at every level
- Transforming inventory, distribution, and production processes to deliver new consumer experiences
- Reducing supplier and product complexity through a consolidated manufacturing network and strategic sourcing

![Lance Kearbey](image)

**Electrolux**

**Chief Operations Officer**

**Electrolux Major Appliances**

2:15 - 2:25 pm

**Chair's Closing Address**

![Daniel Myers](image)

**Daniel Myers**

**Senior Fellow at Haslam School of Business**

**University of Tennessee**

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