



NORTH AMERICAN SUPPLY CHAIN EXECUTIVE SUMMIT **NASCES21**

September 14-15, 2021 | The Westin Chicago North Shore | Chicago, IL | scl-summit.com

AGENDA

SEPTEMBER 13, 2021

4:50 - 5:50 pm

Welcome Day Panel: Organizational Benefits of Women and Diversity in Supply Chain and Leadership

Moderator:



Jaymie Forrest
President & CEO
Activ Technologies,
Inc.



Melissa Goodwin
Supply Chain VP –
Planning & Equipment
Ecolab



Beth Nichols
VP Customer
Supply Chain
Kellogg Company



Alexis DePree
Chief
Supply Chain
Officer
Nordstrom



Annette Clayton
CEO & President,
Schneider Electric
North America
Schneider Electric



Bernie Comerford
VP Strategy, Program
Management & BI
Staples

6:00 - 7:00 pm



Proud Sponsor
of the

Drinks Reception



SEPTEMBER 14, 2021

7:00 - 7:50 am

Registration and Breakfast

Sponsored By:



7:45 - 7:50 am

Opening Remarks and Important Announcements

7:50 - 8:00 am

Chair's Welcome Address



Daniel Myers
Senior Fellow at
Haslam School of Business
University of Tennessee
Retired EVP of
Integrated Supply Chain
Mondelēz International

8:00 - 8:45 am

Fireside Chat: The Power of Diversity Through Inclusive Leadership

- Creating a purpose-driven strategy that makes an impact as our organization grows and nurtures a diverse workforce
- Understanding the leader's role as a force to shape and demonstrate corporate culture, and to serve as a catalyst for equality and inclusion
- Sharing typical challenges faced by corporations when trying to promote diversity in the workforce
- Offering examples of strong and effective mentorship programs in onboarding, cross-training, job shadowing, and continuing education that make the difference



Alicia Boler Davis
SVP, Global
Customer Fulfillment
Amazon



Gerald Johnson
EVP of Global Manufacturing
& Sustainability
General Motors

8:45 - 9:20 am

The Largest Business and Supply Chain Risk is Hidden in Unexpected Places: Are You Ready for the Next Disruption?

- Risks are hidden in unexpected places
- Assumptions about risks being associated with certain geography's or certain sized suppliers often prove to be wrong
- A supply chain can be highly resilient and highly unaffordable so the pinpointing the right places to invest in capacity, flexibility, or inventory positioning is critical
- A data analytics approach that combines time-to-survive and time-to-recover concepts is critical for making the right risk mitigation decisions
- Dr Simchi-Levi and Annette Clayton will take you through the business resilience approach and the insights



Annette Clayton
CEO & President,
Schneider Electric
North America
Schneider Electric



Dr. David Simchi-Levi
Professor & Director
MIT Data Science Lab

9:25 - 10:00 am

Procurement to Pantry: Achieving Profitable Growth Through End-to-End Value Chain Optimization

- Adapting the value chain to create real advantage and differentiation in an omni-channel marketplace
- Shifting the organizational mindset from incremental improvement to breakthrough using zero-based thinking and an end-to-end approach to find exponential value "in the seams"
- Creating a flexible and resilient value chain to meet demand profitably in an uncertain environment



PEPSICO



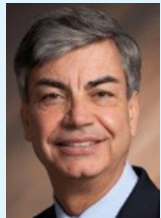
Gregg Roden
SVP, Supply Chain
Transformation
PepsiCo

10:05 - 11:45 am

Pre-Arranged One-to-One Meetings

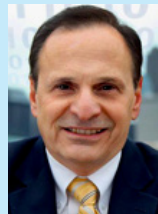
10:10 am – 10:30 am: Meeting Slot 1/Networking
10:35 am – 10:55 am: Meeting Slot 2/Networking
11:00 am – 11:20 am: Meeting Slot 3/Networking
11:25 am – 11:45 am: Meeting Slot 4/Networking

ROOM 1 CHAIR



Daniel Myers
Senior Fellow at
Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International

ROOM 2 CHAIR



Matthew Liotine
Professor of
Supply Chain
University of Illinois

ROOM 3 CHAIR



Ryan Gianni
Senior Director,
Consulting
GEP

11:50 am - 12:25 pm

An Examination of How Outsourcing a Supply Chain Delivers Better Results by Leveraging Value Added Services

- Understanding the most prevalent pain points most businesses feel in their supply chain
- Learn how outsourcing reduces or eliminates those pain points
- Outsourcing is not a “all or nothing” proposition. See and discuss why you can “pick and choose” those services that deliver the best results.
- Value added services in supply chains can yield both improved financial results and customer satisfaction

WORKSHOP BREAKOUT ROOM 1



John Perry
Vice President
ModusLink

11:50 am - 12:25 pm

The Collaboration of Artificial Intelligence and People – Transforming the Delivery Supply Chain Paradigm

- Discuss newly launched Vision Object Recognition (VOR) Ecosystem designed to expand supply chain capabilities, capacity, and insight
- Partnering human potential with AI technology for a more efficient and safe supply chain
- Learn about advanced technology, AI, IoT, Computer Vision, and Deep Machine learning to create islands of automation
- Understand how these AI islands connect to enterprise-level analytics and systems, unlocking billions of dollars of value

WORKSHOP BREAKOUT ROOM 2



Pete Jackson
SVP New Product
Development
Rehrig Pacific Company

11:50 am - 12:25 pm

Building Resilience into Supply Chain Planning: Outperforming the Unexpected

- 2020-2021 has been a time of supply chain disruption, demand surges, fulfillment risk, and more. Learn how predictive and prescriptive analytics will help you conquer for uncertainty
- End-to-end supply chain planning aligns departments and strategies, enabling planners to see the impact of any event to their supply chain. See and discuss the latest capabilities in unified planning and how Integrated Business Planning is driving greater revenue, reducing costs, and lowering risks across industries
- Using AI-based scenario modeling and advanced analytics, companies are achieving unprecedented efficiencies while outperforming unexpected events. We'll review examples and best practices for applying to your ecosystem

WORKSHOP BREAKOUT ROOM 3



Jen Moore
Sales Planning
Manager
Concord Foods



Neal Goffman
Vice President
**Vanguard
Software, part of
Wolters Kluwer**

12:30 - 1:05 pm

Panel: Leadership Strategies to Survive and Excel in a Post-COVID World

- What are some of the unexpected lessons —good and bad— we have taken away from 2020 and 2021?
- Discussing examples of innovations created by necessity during the global pandemic that will continue on long into the future
- Taking this chapter in our working lives as an opportunity to re-evaluate, reconsider, and rethink some of the supply chain processes and strategies we had in place before COVID-19
- How should we adjust our approach to communication, coordination, mentoring, and management in the emerging 'new normal' of work?
- Has the global pandemic changed the way people think about their personal and professional development? What should we as leaders be doing to better understand and support how our people want to grow?

Moderator:



John Bell

Daniel & Karen Myers Faculty Scholar, Stewart Bartley Family Faculty Research Fellow, Director of Supply Chain Management Ph.D. Program, Gerald T. Niedert Professor in Supply Chain Management
University of Tennessee

Panelists:

Casper



Charles Liu
Former Chief Operating Officer
Casper

Medtronic



Greg Smith
EVP, Global Operations and Supply Chain
Medtronic



Daniel Myers
Senior Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International

1:05 - 2:05 pm

Executive Lunch

Sponsored By:



1:05 - 2:05 pm Lunch-And-Learn Roundtable Discussions

Themed lunches are sponsor- or delegate-led roundtable discussions on specific industry issues and challenges during Day One's lunch hour. Each roundtable will be led by an expert in the field. Limited seating is available, so please sign up for your preferred topic on site. Choose from:

Cognitive Automation - Harnessing AI to Boost Business Decisions



Pascal Bornet
Author, Forbes Technology Council Member and Chief Data Officer
Aera Technology

Leadership, Change Management, and Culture in the Supply Chain



Dwayne Carpenter
VP of Supply Chain
Dorel Home

Your Digitalization Strategy with Insights from Starbucks and Elementum



Kelly Bengston
SVP, Chief Procurement Officer
Starbucks

**Reducing the Costs and
Enhancing Customer Experience
While Processing Returns Through
Digital Transformation**



Jeff Battaglia
VP, Supply
Chain Solutions
Inmar

**Talent and Knowledge Management –
What the Success of Tomorrow Looks
Like**

MARS WRIGLEY



Sophie Dasse
Global Director Supply
Chain Excellence
Mars Wrigley

**Sales & Operations Planning
for Supply Chain**



Blake Robertson
Director of Supply Chain
McIlhenny Company

**The Value of the Digital Supply Chain
Network and Control Towers**



Brad Forsythe
VP, CPG and
Fast Moving Goods
One Network Enterprises

**End to End Digital Transformation
for Future Visibility**



Kulwant Sandhu
VP, Integrated
Supply Chain
Outset Medical

**Learning from the Supply Chain
Disruptions of 2020-2021: What
Novel Insights Came from Predictive,
Unified Planning Platforms and How
They Can Be Applied to Our New
Supply Chain Normal**



Wolters Kluwer

Neal Goffman
Vice President
*Vanguard Software,
part of Wolters Kluwer*

2:05 - 2:40 pm

Moving Forward After COVID-19: What Can We Expect in the Future?

- What supply chain vulnerabilities were uncovered during the last 18 months?
- How could we have designed the supply chain differently if we had a crystal ball and knew about the pandemic earlier?
- How will our operating practices differ post-pandemic and will our organizations be structured the same way?



Bassem Shehata
SVP, Supply Chain
& Purchases
Procter & Gamble

2:45 - 3:20 pm

**WORKSHOP
BREAKOUT
ROOM 1**

Supply Chain Collaboration: Hear How to Collaborate Your Way to a Data-Driven, Unified Supply Chain Platform from Customer to Supplier

- As companies work to adjust to a post-COVID world (with many still dealing with the after-effects of COVID), there is an opportunity to enable a step-change in supply chain collaboration and orchestration. Companies that leverage a combination of people, process, technology with advanced data science to efficiently harmonize bigger data sets will be better able to future-proof for when a “new-COVID” occurs
- Understand how a combination of new processes, supply chain software tools, and managed services can help quickly align market, customer, internal, and supplier activities



Ryan Gianni
*Senior Director,
Consulting
GEP*

2:45 - 3:20 pm

**WORKSHOP
BREAKOUT
ROOM 2**

Hear How an International Manufacturer Used Their Existing ERP to Be Agile Enough to Weather the Pandemic and Thrive

Often an ERP is merely a data repository for financial purposes, and there is limited trust in the operational information, and supply chains “run” their business on spreadsheets.

- Understanding what can be done now to better align Demand, MRP and Supply operations to significantly improve product delivery
- Measuring the maturity of the organization use of SAP to establish a roadmap on how to gain supply chain efficiency improvements by optimizing the business processes
- Gaining benefit and savings from maximizing the current SAP and business processes to prepare the business for S/4HANA and in doing so help pay for the S/4 conversion
- Showcasing real-world examples of 15% inventory reduction, 10% reduction in operating costs, 17% improved turns, and 20% increase in service levels
- Learning how companies have turned their SAP investment into a Supply Chain performance asset without buying more software
- The opportunity for digital partnership between Sourcing, Supply Chain, and Marketing



Martin Rowan
*Managing Partner
Reveal USA*

2:45 - 3:20 pm

**WORKSHOP
BREAKOUT
ROOM 3**

Future of Supply Chains: How Technology Fuels Global Logistics

- Data's role in pushing supply chains to more efficiency and productivity
- Technology to gain uninterrupted visibility, from pre-booking to final delivery
- How to connect all participants in global trade and why it's worth the effort



Kaitlyn Glancy
*VP, General Manager East
Flexport*

3:25 - 4:35 pm

Pre-Arranged One-to-One Meetings

- 3:25 pm – 3:45 pm: Meeting Slot 5 / Networking
- 3:50 pm – 4:10 pm: Meeting Slot 6 / Networking
- 4:15 pm – 4:35 pm: Meeting Slot 7 / Networking

4:40 - 5:40 pm

Live Interactive Musical Keynote: Creating a Passionate and Inspired Culture to Win

"You can have the best business strategy in the world. An inspired culture eats strategy for lunch."

—Daniel Myers

In this multimedia presentation including four original songs, Daniel Myers will share his insights and experiences on winning through passionate inspirational leadership. You will not want to miss this experience as Daniel Myers connects organizational performance and leadership to the power of passion, using music to illustrate truths that apply to both business and life.

- How do you create an inspired and passionate culture?
- Why is passion strategically important to supply chain organizations?
- How do you identify your passions in life, and how can they inspire others?
- Discussing the four most powerful ways to inspire others
- Illustrating the difference leaders make to entire cultures



Daniel Myers

Senior Fellow at Haslam School of Business

University of Tennessee

Former EVP of Integrated Supply Chain

Mondelez International



Philip Myers

Singer-Songwriter
and Recording Artist



Natalie Murphy

Award-Winning Country Fiddle Player,
Singer-Songwriter and Recording Artist

5:40 - 5:45 pm

Chair's Closing Remarks



Daniel Myers

Senior Fellow at Haslam School of Business

University of Tennessee

Former EVP of Integrated Supply Chain

Mondelez International

6:00 - 7:00 pm



Proud Sponsor
of the


Drinks Reception



6:30 pm - onwards



Will Host an Executive Dinner
at Cooper's Hawk
(By Invitation Only)

THE BEST RUN 

Will Host an Executive Dinner
at Saranello's
(By Invitation Only)

SEPTEMBER 15, 2021

7:15 - 8:25 am

Registration and Breakfast

Sponsored By:



7:50 - 8:25 am

**BREAKFAST
WORKSHOP**
**BREAKOUT
ROOM 2**

Supply Chain Convergence: How to Align Planning & Operational Execution Inside SAP

- According to Gartner and SAPInsider, the #1 Supply Chain challenge is connecting operations to planning
- See how Dana Corporation implemented the GIB tools and processes that naturally connect planning and execution to enable visibility and adaptability
- With the GIB solutions, Dana was able to simplify their technology landscape, enable rapid adoption, and achieve quick time to value



Eric Jones
Director
GIB

7:50 - 8:25 am

**BREAKFAST
WORKSHOP**
**BREAKOUT
ROOM 3**

New IDC Research: Leveraging Commerce Networks to Predict, Prevent and Resolve Supply Chain Issues

- In the era of Industry 4.0, digitalizing your supply chain is an untapped opportunity to drive significant improvements in supply chain performance;
- New 2021 IDC Marketscape research will reveal how “Multienterprise Supply Chain Commerce Networks” are key enablers for operational resiliency;
- Supply chain issue management is a highly effective way to get started as it is a multienterprise network process that has become more critical as highly outsourced supply chains are subject by increasing numbers of disruptions; and,
- Understand how these networks serve as the platform for the supply chain digitalization that will drive productivity and supply chain performance to new levels



Simon Ellis
Program VP, Supply
Chain Strategies
IDC Manufacturing
Insights



John Bermudez
VP, Product
Marketing
TraceLink

8:30 - 8:35 am

Chair's Opening Remarks

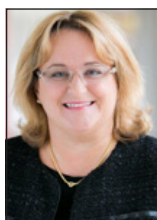


Daniel Myers
Senior Fellow at Haslam School of Business
University of Tennessee
Former EVP of Integrated Supply Chain
Mondelez International

8:35 - 9:10 am

Harnessing Digital to Build an End-to-End Connected Ecosystem

- Understand how digitally-enabled, flexible supply chain ecosystems can anticipate, respond and adapt to changing expectations
- Learn how to accelerate supply chain innovation through integrated customer engagement models
- Discuss how automation, smart technologies and new capabilities can help drive efficiencies, as well as unlock new opportunities to interact with customers in real-time



Kathy Wengel
Chief Global
Supply Chain Officer
Johnson & Johnson

9:10 - 9:45 am

Fireside Chat: Leveraging Our People, Our Processes, and Our Technologies to Govern a Networked Supply Chain

- Building a platform that applies consistent assumptions to cross-functional decision-making
- Developing work systems that enable agile teams to innovate collaboratively
- Encouraging agility, flexibility, and adaptability across a network
- Learning from both successes and failures, and sharing those takeaways collectively
- Modernizing core processes to better model, analyze, and predict the impact of each decision



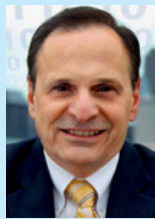
Mark Rahiya
Chief Supply Chain, Technical,
and Innovation Officer
Coca-Cola North America

ROOM 1 CHAIR



Daniel Myers
Senior Fellow at
Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International

ROOM 2 CHAIR



Matthew Liotine
Professor of
Supply Chain
University of Illinois

ROOM 3 CHAIR



Ryan Gianni
Senior Director,
Consulting
GEP

9:50 - 10:25 am

Supply Chain Transformation: Forming a True Value Chain

- Understanding the importance of keeping up with the times and staying ahead of the curve
- Aligning the supply chain with overarching business goals for higher efficiency
- Becoming more flexible and adaptable to changing consumer and customer demands at an increasingly faster pace
- Moving away from responsive to predictive business practices that improve supply chain efficiency and productivity
- Integrating business processes at a strategic level for more collaboration and better output

BREAKOUT ROOM 1 PROCESS PLANNING & DESIGN



Quentin Roach
Chief Procurement Officer
Mondelez International

9:50 - 10:25 am

Leveraging Digital Innovation to Power Ground-Breaking Supply Chain Capabilities

- Increasing number supply chain stakeholders requires supply chain management practices to evolve and scale with growing expectations
- Harnessing data effectively enables companies to make better decisions in rapidly changing environments
- Empowering employees with insights derived from increased visibility, automation, and intelligent tools to move efficiently and decisively
- Incorporating technology into training and development to create a more effective and resilient talent ecosystem
- Will share novel cases where data has helped to disrupt traditional supply chain thinking today and potential future areas

BREAKOUT ROOM 2 VALUE OPTIMIZATION



Jackie Sturm
Corporate VP, Global
Supply Chain Operations
Intel Corp.

9:50 - 10:25 am

**BREAKOUT
ROOM 3**
TALENT &
TECHNICAL
ENABLEMENT

Operations Risk Insights and the Cognitive Supply Chain – An IBM Showcase

- At the beginning of the IBM digital transformation journey, advanced analytics supply chain solutions were widely disbursed across teams – without any single ‘killer app’ for supply chain optimization
- Operations Risk Insights provided access to wide scope risk alerting
- Supply Chain 360 optimized our manufacturing
- And then they morphed together, added AI capabilities, and scaled up on the hybrid cloud
- Come to this session to learn how to expand from a small, point supply chain solution to an enterprise-wide intelligent process
- **HINT:** Proper data governance and the hybrid cloud are key ingredients to success



Joe Selle
*AI Data & Supply Chain
Ops Manager
IBM*

10:25 - 11:30 am

Pre-Arranged One-to-One Meetings

10:30 am – 10:50 am: Meeting Slot 8 / Networking

10:55 am – 11:15 am: Meeting Slot 9 / Networking

10:25 - 11:00 am

Industry Focus Groups

Industry focus groups are informal moderated conversations among peers that occur during networking time outside the regularly scheduled conference agenda. There is no sign up. Delegates and speakers are welcome to opt into any focus group that interests them. The focus groups will take place in the corners of the Exhibition Hall in well-marked areas that include a sound barrier. All participants will be provided with wireless headphones to ensure everything said can be heard over the background noise of the Exhibition Hall.

INDUSTRY FOCUS GROUP

Panel: The Path to Success: Visibility and Transparency

- Looking at the benefits of building visibility and transparency in the supply chain
- Improving ability to understand, and thus respond to, the most important risks and opportunities in a multi-tier supply chain
- Demonstrating how blockchain interacts with other visibility tools to track inventory from end-to-end. Is it a replacement, a powerful addition, or just the hot new thing getting all the attention?
- Collaborating with local and regional carriers to understand where things are in real-time
- What opportunities are now coming online for asset utilization in a sharing economy?

Moderator:



C.H. ROBINSON | **TMC**



Chris Cutshaw
*Director, Commercial
& Product Strategy
TMC, a division of C.H. Robinson*

Panelists:



Matthew McKenzie
*VP Global Lean Value
Stream Safety and Industrial
Business Operations
3M*



Ralf Finzel
*VP, ISC PMT
Honeywell*

11:35 am - 12:10 pm

**WORKSHOP
BREAKOUT
ROOM 1**

*A case study
brought to you by:*



Upping Your Planning Game: It Requires More Than Just Software

Selecting the right Planning software for your company is the easy part. In this session, Katherine Storer, Senior Director of Supply Chain at Berlin Packaging, will discuss how proactive change management and a 3-pronged approach made the difference between Berlin Packaging's successful Logility implementation and an "expensive paperweight," earning Berlin Supply & Demand Chain Executive's 2021 Top Supply Chain Projects award.



Katherine Storer
*Sr. Director of
Supply Chain
Berlin Packaging*

11:35 am - 12:10 pm

**WORKSHOP
BREAKOUT
ROOM 2**



C.H. ROBINSON | TMC



Chris Cutshaw
*Director, Commercial
& Product Strategy
TMC, a division of C.H. Robinson*

Navigating the New Normal: Keys for Creating a More Resilient Supply Chain

- How global shippers like Microsoft were able to navigate and minimize supply chain disruptions from COVID-19 with technology and talent solutions that enable seamless connectivity and visibility
- See a demo of how shippers are using leading real-time visibility technology with artificial intelligence, predictive analytics, machine learning, and IoT connectivity across all modes and global regions
- How you can deliver on growing customer expectations while dealing with increased supply chain disruptions and pressures
- Tips for building your business case for technology investments that support an agile and resilient supply chain

11:35 am - 12:10 pm

**WORKSHOP
BREAKOUT
ROOM 3**



Kelly Bengston
*SVP, Chief
Procurement Officer
Starbucks*



Jacquelyn Howard
*VP, Direct Sourcing
Starbucks*

How Starbucks Improved Supply Chain Operations

During this session, Kelly Bengston and Jacquelyn Howard will share their journey into supply chain service management and how their discipline and technology helped Starbucks run a more efficient supply chain.

- Streamlined communications across its supply chain
- Broke down functional silos
- Increased insights and business intelligence
- Standardized process inputs and outputs

*A case study
brought to you by:*



12:15 - 12:50 pm

**BREAKOUT
ROOM 1**
PROCESS PLANNING
& DESIGN

Data and Analytics: Thriving in the New Reality of Supply Chain Optimization

- Seeking out the next level of understanding to leverage data and analytics in real time to seize the opportunities it offers
- Understanding the opportunity of the eco-system
- Leveraging automation to enhance current capabilities
- Characteristics of Supply Chain 2030
- The Next generation of Supply Chain solutions



Microsoft



David Warrick
General Manager,
Global Supply Chain
Microsoft

12:15 - 12:50 pm

**BREAKOUT
ROOM 2**
VALUE
OPTIMIZATION

Embracing Chaos as a Catalyst for Procurement Transformation

- Vast new demands are escalating the need for procurement agility
- How to accelerate bold functional transformation
- The need to build a learning culture while tackling broad competing challenges
- Sharing procurement visibility to enable enterprise growth and risk management
- Key outcomes that have influenced our procurement strategy



COLGATE-PALMOLIVE COMPANY



Lauren Richardson
Chief Procurement Officer
Colgate-Palmolive Company

12:50 - 1:50 pm

Executive Lunch

Sponsored By:



ADEXA
Predict, Not Just Respond

12:50 - 1:50 pm

Lunch-And-Learn Roundtable Discussions

Themed lunches are sponsor- or delegate-led roundtable discussions on specific industry issues and challenges during Day Two's lunch hour. Each roundtable will be led by an expert in the field. Limited seating is available, so please sign up for your preferred topic on site. Choose from:

**Overcoming Obstacles During
Supply Chain Digitization Efforts**



Becky Fischer
Director of Planning
Charter Steel

**Effective Supplier Segmentation and
Supplier Relationship Management**



GE Healthcare



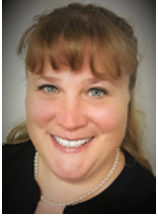
Tom Rauch
Executive-
Global Sourcing
GE Healthcare

**Vendor Partner Relationships
to Navigate Today's Challenges –
Vendor Partnership Best Practices**



Brian Patterson
Director of Procurement
Good Foods Group, LLC

Managing High Demand for Labor Through a Pandemic



Wendy Workman
*Sr. Director of
Supply Chain
SK Foods Group*

1:50 - 2:25 pm

BREAKOUT ROOM 1 PROCESS PLANNING & DESIGN

Race to Zero

Limiting global warming to 1.5°C will require unparalleled transformations to businesses, industries and supply chains. Investors and citizens demand action. Companies are responding: more and more are signing on to bold targets grounded in climate science. But while sustainability is far from languishing on the corporate periphery, far more effort is needed and fast. In this session, you'll hear from Unilever's Head of North America Supply Chain on Unilever's 'Race to Zero' agenda, providing actionable insights and solutions to help businesses on their path to greater sustainability.



Biswaranjan Sen
*Head of North America
Supply Chain
Unilever*

1:50 - 2:25 pm

BREAKOUT ROOM 2 VALUE OPTIMIZATION

Building a Competitive Advantage Through Transformation

- Effective supply chain transformation requires collaboration across business units, suppliers, and customers
- Supply chain leaders must rapidly adapt plans to meet evolving market and social influences in a competitive environment
- Learn how one of the world's largest technology manufacturers is evolving its organizational design and leveraging ERP for improved performance and flexibility



Antoine Simonnet
*Chief Supply Chain Officer
HP Inc.*

2:30 - 3:05 pm

The Transformational Approach to Build the Greatest Supply Chain

- Becoming business leader first, supply chain experts second
- Shifting from cost center to value/margin drivers
- A 'one business' mindset for a true demand-supply integration
- Managing the increasing complexity of the supply chain: one size does not fit all

DIAGEO



Perry Jones
*President of North America Supply
Diageo North America*

3:10 - 3:45 pm

The Perfect Storm: COVID's Impact on Global Supply Chains

The COVID-19 pandemic abruptly sent the global economy into unprecedented turmoil which has posed many challenges to supply chains – rapid employment shifts, raw material shortages, transportation congestion, and volatile surges in consumer demand. Susan A. Johnson, Executive Vice President – Global Connections and Supply Chain at AT&T, who runs the \$70 billion global supply chain for one of the world's largest telecommunications companies, explains how AT&T and other companies are navigating these challenges.

Key lessons learned include:

- Importance of supply chain visibility and end-to-end intelligence
- Optimized distribution models to adapt to changing consumer preferences, and
- Need to build multiple “layers” of redundancy



Susan Johnson
*EVP, Global Connections
& Supply Chain*
AT&T

3:45 - 3:50 pm

Chair's Closing Remarks



Daniel Myers
Senior Fellow at Haslam School of Business
University of Tennessee
Former EVP of Integrated Supply Chain
Mondelez International