

AGENDA



NORTH AMERICAN
SUPPLY CHAIN
EXECUTIVE SUMMIT
NASCES23
September 11-13, 2023 | Phoenix, AZ



Arizona Biltmore, A Waldorf Astoria Resort

SEPTEMBER 11, 2023

3:00 pm - 4:00 pm

Welcome Day Panel: Sustainability Matters: Strategies and Impact in the Value Chain

- Assessing the relevance of technology and how it helps the business work towards and achieve sustainability goals
- Lessons learned from a company based in Mexico and with a presence in 34 countries
- Exploring the most significant sustainability challenges that we will face in the future and how they can be addressed
- Focusing on involving associates across the organization in purpose-driven strategies to ensure alignment across the value chain



Andrés López Frisbie
Global Logistics VP
Bimbo Bakeries



Juan Pajon
Business Technology Global SVP
Bimbo Bakeries



Alejandra Vazquez Langle
Global Sustainability VP
Grupo Bimbo

4:05 pm - 4:40 pm

Welcome Day Workshop: Beyond Visibility: Generative AI's Role in Developing the Next-Generation Control Tower

- How a focus on more automation is helping global organizations tackle issues like cost escalation and demand volatility
- Exploring Generative AI's emergence as a transformative force with the potential to revolutionize the global supply chain, including use cases for generative AI's impact
- How enabled co-pilot can optimize various aspects of one's operation and areas of the supply chain



Anders Maudal
VP
Blume Global

AGENDA

4:45 pm - 6:05 pm

Welcome Day Panel: Supporting the Women Who Make Our Supply Chain Organizations Work

- Looking at the ongoing challenges of talent attraction, development, and retention as it relates to the next generation of female supply chain professionals we need to succeed now and in the future
- Discussing, debating, comparing, and contrasting options in the New Normal of Work when we talk about:
 - Supporting working caregivers
 - Employee mental health programs
 - Work-life balance
 - Flexibility and moving away from one-size-fits-all thinking
 - Maternity leave
 - Post-maternity leave reintegration
- Quantifying the qualifiable: How can we best demonstrate the ROI of being an employer of choice for women and giving our workers and leaders the best options to grow both professionally and personally within our organizations?
- Offering actionable points every supply chain leader can bring back and apply to their own companies

DELLTechnologies



Sasha R. Paillet Koff
SVP, Digital
Supply Chain
Dell

ECOLAB



Melissa Goodwin
VP – Global Industrial
Supply Chain
Ecolab

 **General Mills**



Katie Holman
VP Supply Chain, Meals,
and Baking Solutions
General Mills

 **ILLES**
Since 1927



Elsy Ocejo
VP of Supply Chain
Illes Foods

 **JBT**



Danielle Hansen
VP, Global
Sourcing – Directs
JBT

Kellogg's



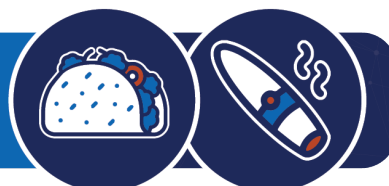
Tracy Joshua
VP External
Supply Chain
Kellogg's

6:10 pm - 7:30 pm

ROLL YOUR OWN CIGARS, BUILD YOUR OWN TACOS AT OUR:

SOUTHWEST SOIRÉE

WELCOME RECEPTION



AGENDA

6:30 pm



SEPTEMBER 12, 2023

7:00 am - 7:45 am **Registration and Breakfast**

7:45 am - 7:50 am **Opening Remarks and Important Announcements**

7:50 am - 8:00 am **Chair's Welcome Address**



Daniel Myers
*Sr. Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelēz International*

8:00 am - 8:35 am **Fireside Chat: Transforming the Supply Chain Ecosystem in The Digital Era**

- Discussing Kroger's current supply chain digital transformation journey and what that means for the future
- Addressing the affects the shift to grocery eCommerce has had on supply chain operations
- How have changing customer expectations pushed supply chains to innovate
- How are Kroger's distribution and fulfillment centers part of both digital and customer strategy?



Gabriel Arreaga
*SVP, Chief Supply Chain Officer
Kroger*

AGENDA

8:35 am - 9:10 am

From Commitments to Action: Embedding Sustainability into the Way We Work

- Microsoft's sustainability journey - why commitments are critical for your organization and customers
- Creating momentum, ownership and innovation by embedding sustainability into the way we work
- Why building a carbon data platform to manage the "bill of carbon" is essential for the supply chain
- Working better together - planet size challenges require new ways of thinking across the entire Ecosystem



Donna Warton
Corporate VP, Supply Chain
& Sustainability
Microsoft

ROOM 1 CHAIR



Daniel Myers
Sr. Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International

ROOM 2 CHAIR



Paul Damaren
Chief Revenue Officer
RizePoint

ROOM 3 CHAIR



Mike Curtin
CRO
Activ Technologies Inc.

ROOM 4 CHAIR



Brian Murphy
Chief Growth Officer
Blue Ridge Global

AGENDA

9:15 am - 9:50 am

BREAKOUT ROOM 1 STRATEGIC SUPPLY CHAIN MANAGEMENT

Fireside Chat: Re-Engineering Our Fulfillment Strategy to Best Serve eCommerce and Digital Channels

- Keeping eCommerce customer expectations in mind when reconstructing how supply our logistics and distribution networks operate, especially as we transition into more regionalized footprints
- Examining the rapid growth of automation and realigning capabilities with changing demands
- Maintaining agile and flexible operations focusing on digital channels
- What does making the Last Mile the Top Priority look like in real terms?



Tanja Dysli
Chief Supply Chain
Officer, President IKEA
Distribution Services LLC
IKEA Group

9:15 - 9:50 am

BREAKOUT ROOM 2 LOGISTICS & DISTRIBUTION

Revolutionizing the Supply Chain: Accelerating the Manufacturing Process Through Development and Innovation

- Broadening the application of innovations implemented during the pandemic to solve tomorrow's manufacturing challenges, today.
- Discussing ways we're tackling sustainability through ecological sourcing, mitigating environmental risk, and net-zero commitments.
- Focusing on strategic partnerships to ensure we're capable of overcoming any future global manufacturing and distribution challenges.
- Explaining digitization and manufacturing intelligence and how we can boost productivity through digital solution deployment, predictive analytics, and investments.



Martina Ryall
VP Strategy & Operational
Excellence
Pfizer

9:15 - 9:50 am

BREAKOUT ROOM 3 PROCUREMENT

Building Sustainability into Our Company from Procurement to Processes to Final Purchase of Our Product

- Discussing the importance stakeholders place on supply chain transformation, and how to integrate it into business strategy for competitive advantage
- Evaluating your supply chain operations and unlocking value for your organization
- Realigning your workforce by using creative collaboration to involve them in every part of finding solutions to challenges and seizing opportunities
- Finding the best framework to guide your team and reach your Supply Chain Operation's potential



Fernando Hernandez
VP Supplier Performance
The Boeing Company

AGENDA

9:15 - 9:50 am

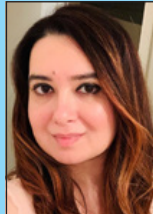
BREAKOUT ROOM 4 PEOPLE & AUTOMATION

Fireside Chat: PMI Downstream Supply Chain Journey: Stepping up Visibility, Response and Partner Programs

- Unifying downstream data for driving decision making and response, cross functionally
- Breaking silos: How visibility and partner data can influence customer programs
- What are the challenges and required change management?
- The future of service levels



PHILIP MORRIS
INTERNATIONAL



Sidra Tufail

Director Operations Customer
Service LAC (Supply Chain)
Philip Morris International

9:55 am - 11:35 am

Pre-Arranged One-to-One Meetings

10:00 am – 10:20 am: Meeting Slot 1/Networking
10:25 am – 10:45 am: Meeting Slot 2/Networking
10:50 am – 11:10 am: Meeting Slot 3/Networking
11:15 am – 11:35 am: Meeting Slot 4/Networking

11:40 am - 12:15 pm

WORKSHOP BREAKOUT ROOM 1

The Future of Supply Chain Decisions. Now.

- Decision Intelligence lies at the intersection of AI, BI, and automation. How does it fit into your business strategy?
- Explore how Decision Intelligence delivers decision-making agility and scale to perform in an increasingly digital world.
- Don't get left behind: Gartner predicts that more than 33% of large organizations will deploy Decision Intelligence capabilities this year.
- We will share examples of how top organizations are currently deploying the Aera Decision Cloud™ to digitize, augment, and automate millions of decisions, resulting in significant performance gains.



Fred Laluya
President & CEO
Aera Technology

ExxonMobil



Kimball Staples
Supply Chain Decision
Intelligence Manager
ExxonMobil

AGENDA

11:40 am - 12:15 pm

WORKSHOP BREAKOUT ROOM 2

How Meta Used Algo's AI Platform to Master CPFR and Demand Planning

- Learn how Meta leveraged new technologies: Exploring the build vs. buy- to infuse AI into supply chain solutions
- Exploring the barriers to transformation and how to overcome them for best outcomes and ROI
- Managing implementation and change management – learn best practices transitioning from spreadsheets to an AI platform



Amy Cooper
Global Account Director
Algo



Sean Bennett
(Former) Director, Global
Channel Operations,
Reality Labs
META



David Warrick
Chair, Algo's Advisory Board
and Supply Chain Innovation
Chair, The Visibility Council

11:40 am - 12:15 pm

WORKSHOP BREAKOUT ROOM 3

AI-First Demand Forecasting: Leveraging Human Insight with AI-Driven Planning

- Learn how companies are using AI-first forecasting to combine demand planning, demand sensing and causal forecasting with Generative AI
- Assessing flaws in traditional processes & technologies
- Discuss the current state of evolution in machine learning to support dynamic decision making
- Discover how human-machine collaboration cuts planning time, costs, and error
- Case studies on leveraging an AI-first environment that resulted in a 70% savings of weekly planning time, 15-30% reduction in forecast error and improved inventory management



Sulaiman Panjwani
Sr. Product
Marketing Manager
Logility



Joe Slater
Sr. Business Consultant
Logility

AGENDA

11:40 am - 12:15 pm

WORKSHOP BREAKOUT ROOM 4

Fireside Chat: Supply Chain Velocity through End-to-End Supply Chain Orchestration

- Exploring the transformative power of end-to-end supply chain orchestration to unlock unparalleled efficiency and effectiveness
- Discovering how to unify your supply chain by orchestrating across your supply chain applications and processes
- Delving into strategies to accelerate collaboration across the entire value chain
- Gaining new insights to optimize and drive next best actions through disruption management

protiviti[®]
Global Business Consulting



Dave Petrucci
Global Supply Chain and
Operations Practice Leader
Protiviti



Mike Bassani
General Manager
Supply Chain Products
Microsoft



Joe McBrayer
SVP Technology
Quantix

12:20 pm - 12:55 pm

BREAKOUT ROOM 1 STRATEGIC SUPPLY CHAIN MANAGEMENT

Powerful Alliances: Working with Our Partners Internally and Externally to Streamline Supply Chain Processes

- Illustrating just how many ways supply chain capabilities impacts overall business performance
- Discussing the intersection of business planning and consumer demand as a path to more agile supply chain transformations
- Working with upstream suppliers and downstream distributors and retailers to support informed and collaborative decision-making
- What does a true manufacturing-supply chain partnership look like in real-time on a day-to-day basis?



Jessica Kipp
SVP and Global Head of Supply
Chain Markets & Logistics
HP Inc.

12:20 pm - 12:55 pm

BREAKOUT ROOM 2 LOGISTICS & DISTRIBUTION

Fireside Chat: Supply Chain Interrupted: How Disruption Shaping has Helped Corning Proactively Drive Improved Cash Flow, Operational Efficiency, Resiliency and Sustainability in the Supply Chain

- The payoff of building risk management strategies over the past decade
- Exploring new digitalization efforts to implement E2E core processes for optimization and sustainability
- How Project Proteus is proactively shaping Corning's supply chain

CORNING



Nolan Smith
Division VP and Chief Procurement Officer
Corning Incorporated

AGENDA

12:20 pm - 12:55 pm

BREAKOUT ROOM 3 PROCUREMENT

Sustainability in Procurement

- Identifying areas to build sustainability into our supply chain model cost-effectively
- Mapping your sourcing: conserving resources, optimizing processes and uncovering sustainable product innovation
- Communicating expectations to all stakeholders including suppliers to ensure sustainability goals are everyone's priority
- Scaling up sustainability to align supply chain strategy and future plans and goals to be consistent
- Understanding the ROI of sustainability on profitability and customer satisfaction



PEPSICO



Melani Wilson Smith
*Former SVP, Chief Global
Procurement Officer
PepsiCo*

12:20 pm - 12:55 pm

BREAKOUT ROOM 4 PEOPLE & AUTOMATION

DTC - A Look at How Mattel is Optimizing this Channel for Growth Across Commercial, IT, and Global Supply Chain

- Commercial go to market strategy and how we differentiate in DTC
- O2I (order to invoice) IT investment approach and strategy to unlock DTC growth globally
- Supply Chain strategies to support and optimize for accelerated growth
- The DTC journey from 2019 to current state
- What our future ambitions are...



Greg Javor
*SVP | Global Supply
Chain Operations
Mattel, Inc*

12:55 pm - 1:55 pm

Executive Lunch

Sponsored By:



AGENDA

12:55 pm - 1:55 pm

Themed Lunch Discussions

Themed lunches are roundtable discussions on specific industry issues and challenges during lunch hour. Each roundtable will be led by a sponsor or delegate who is an expert in the field. Limited seating is available, so please sign up for your preferred topic through the event app. Choose from:

The Hidden Cost of Unmade Decisions and How to Achieve Greater Profitability



Shawn Reynolds
CMO
Aera Technology

Updating Procurement Best Practices to Work in the New Business Reality



Steven LaBruzzy
Value Engineering
VP and Supply
Chain Expert
Celonis

Creating Breakthrough Customer Experiences - Increase Customer Value and Build Brand Loyalty



Karen Bryant
VP Supply Chain
Chemtrade Logistics

Customer Live order Tracking



Jeffery Goretski
VP Logistics
CRH Americas
Materials

Digitizing Supply Chain- Cultivating Success Between IT and SC Groups



Mario Guerendo
CIO Global
Supply Chain
Cummins

Riding the Wave of Disruption by Integrating Data, Decisions, and Operations



Varun Narayanan
Supply Chain Director
Gilbarco Veeder Root

Inventory Management Post-COVID: Balancing Surplus and Demand



Alex Kahsar
Solutions Manager
ifm Supply Chain

Transformation of Packaging Materials to Support Sustainability Goals



Lisa Grenier
VP Supply Chain
Just Born Quality
Confections

Sourcing to Support Supply Chain Sustainability



Bill Stewart
VP Supply Chain
Kohler

AGENDA

Managing on Time Delivery in Uncertain Times



L3HARRIS™



Melissa Fennell
Director, Supply Chain
L3Harris Technologies

IBP Process Maturity



Whitney Shlesinger
VP Global Planning
& Logistics
McCormick

Striking the Balance Between Safety Stock, Shelf Life and Sustainability

PAULA'S CHOICE
SKINCARE



Chris Gerardy
Director, Global
Inventory Planning
and Allocation
Paula's Choice

Establishment of a Supply Chain Risk Program within the Supply Chain Organization



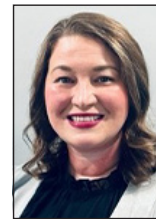
Dalina Amador Bouvet
Director of Sourcing
PNM Resources

Streamlining Success: Winning Strategies for Supply Chain Management in Low Variability Scenarios



Chris Kobus
SVP, Global Solutions
Engineering
project44

Best Practices in Supplier Quality and Development



Kelly Wolfinbarger
Supply Chain COE
Director
Regal Rexnord

Doing More with Less: Streamlining the Procurement Process



Dean Ocampo
Director, Product
Marketing for Finance
& Supply Chain
ServiceNow

Integrated Business Planning: The Future of Supply Chain?



Wolters Kluwer



Michael Conley
Director, Technical
Pre-Sales
Wolters Kluwer |
CCH Tagetik

AGENDA

1:55 pm - 2:30 pm

Innovating with Empathy: How People-Centric Automation Will Enhance Retail's Future

- How a people-led, tech-powered company undergoing a massive supply chain transformation is deploying people-centric automation at scale
- Reimagining how Walmart uses our workforce and creates more rewarding and engaging jobs that complement associates' strengths while serving customers in ways that are faster, easier and unique to how they live
- Understanding how Walmart is staying true to its purpose as a people-led, tech-powered omnichannel retailer while pioneering advanced technology that will define the new frontier of retail at scale

Walmart



Prathibha Rajashekhar
SVP, Automation & Innovation
Walmart

2:35 pm - 3:10 pm

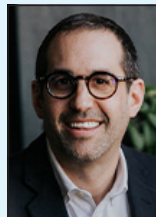
WORKSHOP BREAKOUT ROOM 1

Insights from Kloeckner Metals: Transforming and Advancing our Logistics Operating Model

- Join us for a fireside chat with Kloeckner Metals to hear how they are advancing their overall transportation management strategy and operating model with the help of a Managed TMS solution
- Hear how one of the largest metals manufacturing, supply, and service companies is managing transportation costs and improving carrier performance using centralized data to eliminate waste, automate processes, and make real-time decisions.
- Learn how you can pair TMS technology with managed services to drive speed, connectivity, efficiencies, and performance across your own logistics network.



C.H. ROBINSON | TMC



Jordan Kass
President
TMC, a division of C.H. Robinson

kloeckner metals



Gene Evans
Director of Logistics
Kloeckner Metals Corporation

2:35 pm - 3:10 pm

WORKSHOP BREAKOUT ROOM 2

Building a Risk Averse Supply Chain – A Hub and Spoke Guide to Digital Transformation

- Exploring the reasons why creating a risk averse supply chain in today's disruptive economy requires the strategic prioritization of enterprise-wide planning
- Understanding how adopting a digital solution for operational planning can enable the decision-centric approach you need to empower your supply chain transformation journey
- Learning how to implement a hub-and-spoke model to add resilience to your supply chain planning and how doing so can help your entire organization become more agile, efficient, and profitable



Wolters Kluwer



Michael Conley
Director, Technical Pre-Sales
Wolters Kluwer | CCH Tagetik

AGENDA

2:35 pm - 3:10 pm

WORKSHOP BREAKOUT ROOM 3

Graco's Supply Chain Journey: Driving Global Inventory Performance

Graco, a leading global manufacturer of fluid management products, uses decision automation to improve its supply chain performance across its worldwide network by:

- Improving forecast accuracy using leading indicators and channel forecasting
- Optimizing inventory using multi-echelon inventory optimization (MEIO) and demand planning as their markets shifts
- Right-sizing inventory investments with optimal safety stock levels balanced with profitability goals
- Maximizing team efficiencies with data-driven decision automation

Hear from one of their longtime leaders about their journey, learnings, and partnerships.



Bernie Knox
Corporate Materials Manager
Graco Inc.

2:35 pm - 3:10 pm

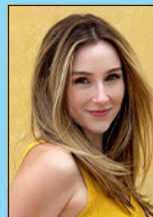
WORKSHOP BREAKOUT ROOM 4

Using Connected Planning to Meet Complex Supply Chain Challenges with Speed and Resilience

- Discussing how Connected Planning enables companies, like Nordstrom, to gain resilience, make better decisions faster, and change outcomes for customers and stakeholders alike
- Focusing on:
 - Improving inventory reconciliation practices
 - Expedited their ability to plan, analyze and deploy inbound/outbound inventory forecasting cycles
 - Enabled data driven approaches to planning across distribution and fulfillment centers
 - Improved labor efficiency for faster inventory movement at a reduced cost



Eric Lange
Principal Solution
Consultant – Supply Chain
Anaplan



Kristina Hull
Product Manager II, Enterprise Insights
– Integrated Business Planning
Nordstrom



Trent Allen
Director
Spaulding Ridge

AGENDA

3:15 pm - 4:25 pm

Pre-Arranged One-to-One Meetings

3:15 pm – 3:35 pm: Meeting Slot 5/Networking

3:40 pm – 4:00 pm: Meeting Slot 6/Networking

4:05 pm – 4:25 pm: Meeting Slot 7/Networking

4:30 pm - 5:40 pm

Live Interactive Musical Keynote: *Quest to be the Best!*

Creating an inspired Supply Chain Organization that is driven to be the best is a legacy we all want to create. In this multi-media presentation, Daniel Myers and four world class musicians will share what it takes to create A Band, A team that is committed to being the best. You will not want to miss this amazing keynote that takes you on a musical journey required to WOW the audience.

- Everyone wants to be the Best, but all musicians are not willing to put for the effort to be the best. Individual Mastery takes a 10,000-hour journey.
- Learn how great musicians in your Band must be totally focused on delivering the perfect show.
- Learn from the very best within your genre but also across all genres and then add your Band's creativity to go beyond!
- You as conductor may not be the best musician but you must be the best coach.
- There is a time for harmony, for unison but also for solos and then for the unified power packed chorus.
- “You are only as good as your last standing ovation” - Kenny Rodgers.



Daniel Myers

Sr. Fellow at Haslam School of Business

University of Tennessee

Retired EVP of Integrated Supply Chain

Mondelēz International



Philip Myers

*Singer-Songwriter
and Recording Artist*



Natalie Murphy

*Award-Winning
Country Fiddle Player,
Singer-Songwriter and
Recording Artist*



Nick Hoffman

*TV Personality of Nick's
Wild Ride, Award
Winning Musical Artist*

5:40 pm - 5:45 pm

Chair's Closing Remarks



Daniel Myers

Sr. Fellow at Haslam School of Business

University of Tennessee

Retired EVP of Integrated Supply Chain

Mondelēz International

5:45 pm - 7:15 pm



AGENDA

6:30 pm



SEPTEMBER 13, 2023

7:30 am - 8:25 am

Registration and Breakfast

7:45 am - 8:20 am

**BREAKFAST
WORKSHOP
BREAKOUT
ROOM 2**

Unlocking The Power of Digital Planning Twin™ to Gain Value by Connecting Strategic and Tactical Decisions

- Moving away from siloed planning with an intuitive cloud experience to drive significant operational and financial improvements.
- How can your company make accurate financial and operations decisions through automation and software?
- Case study: Discussing the benefits optimizing decisions based on the financial impact of trade-offs across sourcing, inventory, transportation, customer demand, and prices across regions.

pitney bowes



Lee DeVasier
VP Network Strategy
and Design
Pitney Bowes Global
Ecommerce



RIVERLOGIC



Carlos Centurion
President
River Logic

8:25 am - 8:35 am

Chair's Opening Remarks



Daniel Myers
Sr. Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelēz International

AGENDA

8:35 am - 9:10 am

Mastering Disruption: How One of the World's Largest Healthcare Companies is Navigating Market Challenges to Ensure Patients Receive the Products They Need

- Preparing for risks: Making strategic physical and digital investments can enhance your time-to-react and time-to-respond
- Responding to risks: Looking beyond your own four walls and leveraging the strength of an ecosystem can drive measurable accountability and long-term, sustainable outcomes
- Becoming proactively resilient: Leveraging a winning combination of people, processes and technologies at scale can help mitigate risks before they come to fruition

Johnson & Johnson



Kathryn E. Wengel (Kathy)
EVP, Chief Technical
Operations & Risk Officer
Johnson & Johnson

9:10 am - 9:45 am

Delivering the Impossible: How to Drive Value Chain Competitive Advantage Led by ESG

- Hear how fully integrating ESG across the organization can drive Supply Chain performance, whilst delivering sustainable, profitable growth
- Learnings from the global drinks producer on how evolving its ecosystem has enabled them to drive Supply Chain performance, aligned to an ambitious 2030 sustainability vision

DIAGEO



Ewan Andrew
President, Global Supply & Procurement
& Chief Sustainability Officer
Diageo

ROOM 1 CHAIR



Daniel Myers
Sr. Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International

ROOM 2 CHAIR



Paul Damaren
Chief Revenue Officer
RizePoint

AGENDA

ROOM 3 CHAIR



Mike Curtin
CRO
Activ Technologies Inc.

ROOM 4 CHAIR



Brian Murphy
Chief Growth Officer
Blue Ridge Global

9:50 am - 10:25 am

BREAKOUT ROOM 1 STRATEGIC SUPPLY CHAIN MANAGEMENT

Focusing on the Next Generation of Supply Chain

- Continuing to prioritize supply optimization as a core focus for all businesses to continue to thrive
- Breaking boundaries in supply chain technology: How digital transformation happens
- Strategies for collaborating with companies across the vertical spectrum
- What might the next generation of Supply Chain look like?
- Characteristics of Supply Chain 2030



David Warrick
*Former Global Supply Chain
General Manager & Innovation
Officer at Microsoft*

9:50 am - 10:25 am

BREAKOUT ROOM 2 LOGISTICS & DISTRIBUTION

What does Supply Chain Resilience Look Like in a Post-Pandemic World?

- Looking at the change's companies supply chains have been through due to the pandemic
- Assessing pre- and post-pandemic supply chains: What are the biggest differences?
- Why is it Important for our supply chains to be constantly evolving?
- Identifying ways to build a supply chain that supports a company and handles change
- Case study: Peloton's supply chain transformation journey



Andy Rendich
*Chief Supply Chain Officer
Peloton*

AGENDA

9:50 am - 10:25 am

BREAKOUT ROOM 3 PROCUREMENT

Embracing Turbulent Times as a Catalyst for Procurement Transformation

- Discussing how global supply chain disruptions have necessitated rethinking and reimagining procurement strategies
- If necessity is the mother of invention, what have we come up with in recent years to allow us to continue to do what we do best? Which of these ideas, born out of crisis, are now becoming global best practices in the new business landscape we find ourselves navigating?
- Describing how investing in our people, our partners, our tools and technologies, and our processes is making the difference as we build a better supply chain and procurement organization
- Where are we now, where are we going, and how do we plan to get there?



Dawn Green
North America Procurement VP
Schneider Electric

9:50 am - 10:25 am

BREAKOUT ROOM 4 PEOPLE & AUTOMATION

Driving Change in the Retail Supply Chain

- Industry insights about the fast growing pet industry from one of its retail leaders
- Pandemic-related impacts that retailers are dealing with and how they are working to navigate
- Lessons learned and insights for fellow leaders based on large-scale major change initiatives past and present
- Specific challenges ripe for major change in pet distribution



Ed Oldham
SVP & Chief Supply Chain Officer
PetSmart

10:25 am - 11:15 am

Pre-Arranged One-to-One Meetings

10:30 am – 10:50 am: Meeting Slot 8/Networking

10:55 am – 11:15 am: Meeting Slot 9/Networking

10:45 am - 11:15 am

Focus Group

Focus groups are informal moderated conversations among peers that occur during networking time outside the regularly scheduled conference agenda. There is no sign up. Delegates and speakers are welcome to opt into any focus group that interests them. The focus groups will take place in the corners of the Exhibition Hall in well-marked areas that include a sound barrier. All participants will be provided with wireless headphones to ensure everything said can be heard over the background noise of the Exhibition Hall.

FOCUS GROUP

Resilient Supply Chains Using Agile Network Design & Configuration



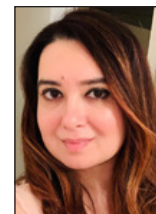
Paul Henry
VP, North America
Supply Chain
Kimberly-Clark
Corporation

FOCUS GROUP

Improving Real-Time Visibility



PHILIP MORRIS
INTERNATIONAL



Sidra Tufail
Director Operations
Customer Service LAC
(Supply Chain)
Philip Morris International

AGENDA

11:20 am - 11:55 am

Fireside Chat: Rising to the Occasion: How Global Importers are Driving a New Era of Customer Service in Supply Chain

- Looking back at the height of the supply chain crisis and how it affected the flow of goods
- Discussing the top trends – and expectations – of global customers the operations team aims to serve
- How can we address these customer needs through People, Process and Technology?
- Gaining inspiration on what's possible and ideas on how their own providers can raise the bar of customer service

flexport.



Ryan Petersen
CEO and Founder
Flexport

12:00 pm - 12:35 pm

WORKSHOP BREAKOUT ROOM 1

Making AI-Powered Forecasts Useful to Supply Chains

- Navigating imperfect, unpredictable forecasts when trying to balance demand and supply
- Understanding what it takes to make useful forecasting models and the role that AI plays in doing so
- How to navigate 'wrong' forecasts that occur from information failures before and after the model is built
- Looking at how intelligent agility can mitigate tradeoffs, even in the face of the tremendous disruptions, and ensure that forecasting feeds into a process that can deliver the value the C-suite expects these days from supply chain



Polly Mitchell-Guthrie
VP, Industry Outreach &
Thought Leadership
Kinaxis

12:00 pm - 12:35 pm

WORKSHOP BREAKOUT ROOM 2

A Finance Perspective on How to Ensure Supplier Compliance

- Case study: How Albertsons streamlined supplier management operations
- Ensuring compliance with a supplier-facing portal to collect requirements at onboarding and throughout the supplier lifecycle
- Automating supplier data validation (tax ID, prohibited lists, bank account) to identify risk in your supply chain
- How layers of bank account change controls prevent payment fraud

apexanalytix.



Matthew Morookian
Director of Marketing
apexanalytix



Gregg Maxwell
Group VP NASC.
Controller Retail
Accounting
Albertsons

AGENDA

12:00 pm - 12:35 pm

WORKSHOP BREAKOUT ROOM 3

Forward Thinking: Axon Transforms Supply Chain Operations to Fuel Exponential Growth

- Addressing manual and inefficient processes being used to run global supply chains
- How to help your strategic sourcing and logistics teams continue to make impactful strategic decisions as business expands and data collection and analysis volumes increase
- Leveraging the right technology to revolutionize processes, transform them into highly visible, collaborative, and insightful operations
- Why a supply chain network platform is the essential foundation for sustainable growth to enable high performance at scale, improve supplier relationships, meet ESG performance targets, and streamline daily operations

Infor **Nexus**



Heidi Benko

*VP, Product Marketing & Strategy
Infor Nexus*

 **AXON**



Will Steenken

*Sr. Director, Global Strategic Sourcing
Axon Enterprise Inc.*

12:00 pm - 12:35 pm

WORKSHOP BREAKOUT ROOM 4

Get Your Data AI-Ready to Supercharge Your Planning and Retail Execution

- Explore the AI and predictive analytic capabilities every consumer product company needs to improve forecast accuracy, boost revenue and margin, and reduce lost sales and excess inventory
- Discuss the challenges that spotty visibility can lead to given constantly shifting consumer demand — POs dropping off, retailers not replenishing, inaccurate forecasts, etc. — and what to do about it
- Examine why maintaining a clean, harmonized set of granular demand and inventory data across retailer POS, supply chain partners and ERP systems is a prerequisite for becoming AI-ready

 **Alloy.ai**



Nick Ciminillo

*VP of Solutions Engineering
Alloy.ai*

12:35 pm - 1:35 pm

Executive Lunch

Sponsored By:



AGENDA

12:35 pm - 1:35 pm



INTERACTIVE THINK TANKS

During the Day Two Lunch there will be five different 'Interactive Think Tank' topics set up.

These are informal and unmoderated networking opportunities for like-minded attendees to get together in small groups to brainstorm and discuss issues of common interest. Icebreaking questions and topics of possible conversation will be provided but are by no means mandatory.

TOPIC 1

Challenges in
CPG Supply Chains

TOPIC 2

Challenges in
Food and Beverage
Supply Chains

TOPIC 3

Challenges in Supply Chains
for Small- and Mid-Size
Enterprises

TOPIC 4

Challenges in
Industrial Supply Chains

TOPIC 5

Challenges in Supply Chains
for Process and Batch
Manufacturing

1:35 pm - 2:10 pm

Fireside Chat: Rising to the Challenge of New Supply Chain Business Realities

- Discussing how both changing customer expectations and an opportunity to improve business performance through reevaluating our status quo is driving our move towards a more streamlined and efficient future
- Offering projects that can serve as examples and ambassadors as we create a culture of continuous improvement focused on efficiency and waste reduction
- Demonstrating how Supply Chain can make an impact on a company's sustainability goals
- What other companies can learn from our experience and what the future looks like



Mario Rivera

*SVP, Chief Supply Chain & Logistics Officer
CVS Health*

2:10 pm - 2:45 pm

Delivering Differentiated Results: Key Questions to Consider During a Supply Chain Transformation

- Addressing how supply chains are grappling with the flux and challenges of today's world
- Exploring how 3M's new global operating model is enabling and accelerating a supply chain transformation
- Discussing the importance of balancing technical expertise with a focus on people to deliver differentiated results
- Reflecting on seven key questions to consider when undergoing a transformation



Peter Gibbons

*Group President, Enterprise
Supply Chain
3M Company*

AGENDA

2:50 pm - 3:25 pm

Fireside Chat: What Does the Future of Technology Look Like for Supply Chain Leaders?

- Discussing the top strategic supply chain technology trends emerging across industries
- Optimizing teams and aligning technologies for resilience
- What are the key areas you should be focused on and how can you ensure you won't be left behind?



Dave Clark
*Former CEO, Worldwide Consumer
Amazon*

3:25 pm - 3:30 pm

Chair's Closing Remarks



Daniel Myers
*Sr. Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International*