

AGENDA



NORTH AMERICAN
SUPPLY CHAIN
EXECUTIVE SUMMIT
NASCES24
September 16-18, 2024 | Phoenix, AZ



Arizona Biltmore, A Waldorf Astoria Resort

SEPTEMBER 16, 2024

2:50 pm - 3:35 pm

Welcome Day Panel: Inflation Impacts on Procurement and Sourcing

- How are organizations of different sizes and footprints dealing with the impacts of inflation on their procurement operations?
- Taking lessons learned from past economic downcycles and applying them to today's business landscape
- Sharing the pain points and easing burdens: The power of rebalancing long-standing business relationships have fallen out of equity to strike new mutually beneficial arrangements
- Exploring lean methodology and other solutions that can reduce costs and do more with less in difficult times



David Reeve
*Vice President Supply Chain
Operations and Manufacturing
NE Region
American Red Cross*



Katherine Storer
*Chief Procurement Officer
Berlin Packaging*



Roberto Magana
*Chief Procurement Officer
Kimberly Clark*



Greg McManaway
*VP Digital Transformation
Schneider Electric*



M. Erin Kelleway
*Director of Strategic
Sourcing & Procurement
Tillamook County Creamery
Assoc.*

3:40 pm - 4:15 pm

Welcome Day Workshop: Beyond Visibility: Generative AI's Role in Developing the Next-Generation Control Tower

- How a focus on more automation is helping global organizations tackle issues like cost escalation and demand volatility
- Exploring Generative AI's emergence as a transformative force with the potential to revolutionize the global supply chain, including use cases for generative AI's impact
- How enabled co-pilot can optimize various aspects of one's operation and areas of the supply chain



AGENDA

4:20 pm - 5:20 pm

Welcome Day Panel: The ROI on Women and Diversity in Operational Leadership has Never Been Higher

- Creating a purpose-driven strategy that makes an impact as our organizations grows and nurtures a diverse workforce
- Understanding the leader's role as a force to shape and demonstrate corporate culture, and to serve as a catalyst for equality and inclusion
- Sharing typical challenges faced by corporations when trying to promote diversity in the workforce
- Illustrating the importance of today's leaders building up and supporting the next generation our organizations will need for the future. What does that look like on a day-to-day basis?
- Offering examples of strong and effective mentorship programs in onboarding, cross-training, job shadowing, and continuing education that make the difference



Wendy Spratt
Senior Director Global
Supply Chain
Intel



Patricia Marseille
Director, Trade Management
The Walt Disney Company

5:25 pm - 6:00 pm

Thinking Strategically About Supply Chain Resilience

- Understanding the importance of accountability, communication, and collaboration between stakeholders when we talk about supply chain risk and resilience
- Understanding the cost-benefit ratio of investing in supply chain resiliency, even at the expense of efficiency
- Showcasing real-world examples where a resilient supply chain has been the difference-maker to an organization's competitive advantage



Ernest Nicolas
Chief Supply Chain Officer
HP Inc.

6:10 pm



SEPTEMBER 17, 2024

7:30 am - 8:15 am

Registration and Breakfast

AGENDA

8:15 am - 8:20 am **Opening Remarks and Important Announcements**

8:20 am - 8:30 am **Chair's Welcome Address**

8:30 am - 9:05 am **Fireside Chat: Supply Chain Resiliency is the New Watchword of Our Profession**

- Discussing how the role and working lives of supply chain professionals has changed in recent years from optimizing processes based on time and cost to prioritizing resilience as the primary goal
- How has this evolution in our thinking shaped our tactical and strategic thinking? What are we doing differently, and what innovations has the focus on supply chain resiliency already brought to our organizations?
- Illustrating the role of technology in building agility, flexibility, and responsiveness into our existing operations
- Exploring the people part of all this: How are we changing as leaders? How are our teams changing? What do we want the next generation of supply chain professionals to be learning and doing right now to prepare for the future?

amazon



Dave Clark
*Former CEO, WW Consumer
Amazon*

9:05 am - 9:40 am

Fireside Chat: Our Customer-Centricity Transformation Journey

- Acknowledging that all modern supply chains must be customer-centric, and so creating a flexible, scalable global supply chain with our customers at the core is not a competitive advantage: It is a matter of life and death for our company
- Discussing the rewards and challenges of building and maintaining a high-performing customer-centric supply chain
- Establishing transparency and visibility for the global customer experience
- Offering lessons learned and key takeaways for other supply chain organizations based on our experience
- Where do we go from here to stay on top and raise what we currently consider to be the ceiling?

amazon

Executive to be Announced
Amazon

AGENDA

9:45 am - 10:20 am

WORKSHOP BREAKOUT ROOM 1

The Future of Supply Chain Decisions. Now.

- Decision Intelligence lies at the intersection of AI, BI, and automation. How does it fit into your business strategy?
- Explore how Decision Intelligence delivers decision-making agility and scale to perform in an increasingly digital world.
- Don't get left behind: Gartner predicts that more than 33% of large organizations will deploy Decision Intelligence capabilities this year.
- We will share examples of how top organizations are currently deploying the Aera Decision Cloud™ to digitize, augment, and automate millions of decisions, resulting in significant performance gains.



9:45 am - 10:20 am

WORKSHOP BREAKOUT ROOM 2

AI-First Demand Forecasting: Leveraging Human Insight with AI-Driven Planning

- Learn how companies are using AI-first forecasting to combine demand planning, demand sensing and causal forecasting with Generative AI
- Assessing flaws in traditional processes & technologies
- Discuss the current state of evolution in machine learning to support dynamic decision making
- Discover how human-machine collaboration cuts planning time, costs, and error
- Case studies on leveraging an AI-first environment that resulted in a 70% savings of weekly planning time, 15-30% reduction in forecast error and improved inventory management



9:45 am - 10:20 am

WORKSHOP BREAKOUT ROOM 3

Driving Global Inventory Performance

- Optimizing inventory using multi-echelon inventory optimization (MEIO) and demand planning as their markets shifts
- Right-sizing inventory investments with optimal safety stock levels balanced with profitability goals
- Maximizing team efficiencies with data-driven decision automation



9:45 am - 10:20 am

WORKSHOP BREAKOUT ROOM 4

End-to-End Supply Chain Orchestration Powered by AI

- Reinforcing your organization's agility with AI-powered supply chain orchestration
- Striking a balance between controlling costs, driving efficiencies, building resiliency, and enhancing sustainability
- Demonstrating how to take transparency, collaboration, and adaptability to the next level through technology that lets your people work faster on what matters most
- Walking through how these tools engage with your existing processes, systems, and infrastructure



AGENDA

10:25 am - 12:05 pm

Pre-Arranged One-to-One Meetings

- 10:30 am – 10:50 am: Meeting Slot 1/Networking
- 10:55 am – 11:15 am: Meeting Slot 2/Networking
- 11:20 am – 11:40 am: Meeting Slot 3/Networking
- 11:45 am – 12:05 pm: Meeting Slot 4/Networking

12:10 pm - 12:45 pm

BREAKOUT ROOM 1 STRATEGIC SUPPLY CHAIN MANAGEMENT

Staying Prepared and Infusing Resiliency into Supply Chains

- Understanding the new interconnected global economy and supply chains: Facing increasing vulnerability, risks, and the threat of a total systemic collapse
- Focusing on the importance of integrating and developing centralized smart communication networks that condense useful business information coming from a variety of functional departments across multiple locations
- Strategies for mitigating disruptions to reduce significant financial repercussions on shareholder value
- Sharing how Dow has made significant advancements in supply chain risk identification and management by strictly adhering to an Enterprise Risk Management approach



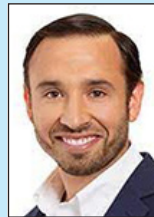
Nestor de Mattos
Corporate VP & Chief
Supply Chain Officer
Dow

12:10 pm - 12:45 pm

BREAKOUT ROOM 2 LOGISTICS & DISTRIBUTION

Re-Engineering Our Fulfillment Strategy to Best Serve eCommerce and Digital Channels

- Keeping eCommerce customer expectations in mind when reconstructing how supply our logistics and distribution networks operate, especially as we transition into more regionalized footprints
- Examining the rapid growth of automation and realigning capabilities with changing demands
- Maintaining agile and flexible operations focusing on digital channels
- What does making the Last Mile the Top Priority look like in real terms?



Justin Sorkin
VP, Head of North America
Commercial Operations
P&G

12:10 pm - 12:45 pm

BREAKOUT ROOM 3 PROCUREMENT

Delivering Value at Each Step of Our Procurement Transformation

- Making the business case for change: Procurement too often runs on strategies and processes that were tried, tested, and true long before today's business landscape. What does modern procurement look like?
- Discussing how stakeholder expectations, the marketplace, and new forms of competition are challenging organizations to be more innovative at the process level, and what that means for sourcing and contract negotiations
- Planning the needs and demands of the business into a constantly evolving, volatile, and multi-layered landscape
- Breaking down silos between Procurement and the larger Supply Chain organization to create value for our customers and company through collaborative thinking



Rajnish Kapur
SVP, Chief Sourcing &
Supply Chain Officer
Walgreens

AGENDA

12:10 pm - 12:45 pm

BREAKOUT ROOM 4 PEOPLE & AUTOMATION

Leading an Organization that Attracts, Develops, Supports, and Retains a Diverse and Inclusive Workforce

- Discussing the benefits of a broader, deeper, and more diverse talent pool as we grow our supply chain organization and develop the leaders we will need for today and tomorrow
- What positively impacts people when choosing where to work and where to build their careers? How have we aligned our company to demonstrate those qualities?
- Implementing a purpose-driven strategy that makes an impact as our organization develops and reinforces a diverse workforce
- Establishing support network to transform ways of working and maintain employee engagement even during times of business transformation
- Listening internally and externally and incorporating that input into ongoing efforts to bring in new leaders and develop and support our current team



Tanja Dysli
Chief Supply Chain Officer, President
IKEA Distribution Services LLC
IKEA US

12:45 pm - 1:45 pm

Overflow Lunch Seating

12:45 pm - 1:45 pm

Themed Lunch Discussions

Themed lunches are roundtable discussions on specific industry issues and challenges during lunch hour. Each roundtable will be led by a sponsor or delegate who is an expert in the field. Limited seating is available, so please sign up for your preferred topic through the event app. Choose from:

Connecting IBP to Operational Planning and Execution



Building Supply Chain Resilience



Brett Buatti
Chief Supply Chain Officer
Aspire Bakeries

Developing Strategies to Improve Supplier Quality and Procurement Measures



John Fulton
VP, Merchandising
& Procurement
ConnSelmer, Inc.

Getting the Best ROI from Our Digital Transformation



Lloyd Tucker
Vice President, A&D
Strategic Supply Chain
Moog Inc.

AGENDA

Effective Supplier Auditing-Don't Leave Money on the Table



Natasha Gurevich
Former Global
Procurement Officer
Nike

Reducing Fees and Logistics Spend



Innovating Your U.S./Canada Shipping Strategy



Karthik Sivakumar
Vice President,
Global Supply Chain
and Operations
Stanley1913

Adjusting Just-in-Time to Accommodate Today's Disruptionst



M. Erin Kelleway
Director of Strategic
Sourcing & Procurement
**Tillamook County Creamery
Assoc.**

Connected Planning for Supply Chain Resilience



Zach Lauer
VP Supply Chain
Trex

Resiliency and AI-Based Predictive Intelligence



1:45 pm - 2:20 pm

Leveraging the Power of Real-Time Supply Chain Intelligence and Collaboration to Drive Organizational Agility

- The inconvenient truths that hinder most traditional supply chains
- Making the "people transformation" journey that is required with real-time information
- How culture and empowerment can turn the large into the agile
- How today's agile supply chain bridges the journey into Industry 4.0 and IoT projects



Paul Gallagher
Chief Supply Chain Officer
General Mills

AGENDA

2:25 pm - 3:00 pm

WORKSHOP BREAKOUT ROOM 1

Transforming and Advancing our Logistics Operating Model

- Join us for a fireside chat with Kloeckner Metals to hear how they are advancing their overall transportation management strategy and operating model with the help of a Managed TMS solution
- Hear how one of the largest metals manufacturing, supply, and service companies is managing transportation costs and improving carrier performance using centralized data to eliminate waste, automate processes, and make real-time decisions
- Learn how you can pair TMS technology with managed services to drive speed, connectivity, efficiencies, and performance across your own logistics network



2:25 pm - 3:00 pm

WORKSHOP BREAKOUT ROOM 2

Building a Risk Averse Supply Chain – A Hub and Spoke Guide to Digital Transformation

- Exploring the reasons why creating a risk averse supply chain in today's disruptive economy requires the strategic prioritization of enterprise-wide planning
- Understanding how adopting a digital solution for operational planning can enable the decision-centric approach you need to empower your supply chain transformation journey
- Learning how to implement a hub-and-spoke model to add resilience to your supply chain planning and how doing so can help your entire organization become more agile, efficient, and profitable



2:35 pm - 3:10 pm

WORKSHOP BREAKOUT ROOM 3

Forward Thinking: Transforming Supply Chain Operations to Fuel Exponential Growth

- Addressing manual and inefficient processes being used to run global supply chains
- How to help your strategic sourcing and logistics teams continue to make impactful strategic decisions as business expands and data collection and analysis volumes increase
- Leveraging the right technology to revolutionize processes, transform them into highly visible, collaborative, and insightful operations
- Why a supply chain network platform is the essential foundation for sustainable growth to enable high performance at scale, improve supplier relationships, meet ESG performance targets, and streamline daily operations



2:35 pm - 3:10 pm

WORKSHOP BREAKOUT ROOM 4

Using Connected Planning to Meet Complex Supply Chain Challenges with Speed and Resilience

Supply chain disruptions and issues now make headlines, but they and are felt every day in consumer experiences with stock-outs and higher prices. Supply chain planners have been confronted constantly with the inability of conventional planning approaches, such as spreadsheets, BI and other systems, in meeting the challenges of rapidly changing supply and demand. This session shows how companies are meeting these challenges with Connected Planning. Through a series of case studies, we will illustrate how Connected Planning enables companies to gain resilience, make better decisions faster, and change outcomes for customers and stakeholders alike.



AGENDA

3:05 pm - 4:15 pm

Pre-Arranged One-to-One Meetings

3:05 pm – 3:25 pm: Meeting Slot 5/Networking

3:30 pm – 3:50 pm: Meeting Slot 6/Networking

3:55 pm – 4:15 pm: Meeting Slot 7/Networking

4:20 pm - 4:55 pm

Fireside Chat: The Power of Leadership in Rising to the Challenge of New Supply Chain Realities

- Discussing the role of the leader as a catalyst for change in an organization, and what our responsibility is in a time of change and disruption to be a guiding light to our people as we all move forward together
- Understanding the importance stakeholders and shareholders place on what our supply chains do and how they are changing to better navigate an evolving business landscape
- Evaluating where your organization stands in terms of Customer Expectations, Sustainability, Risk Management, Digital •
- Transformation, the New Normal of Work, DEIB, and other important factors that drive success. How do leaders make an impact on these issues?
- Involving your workforce by using creative collaboration to include them in every stage of finding and implementing solutions to challenges and seizing opportunities
- How is our role changing, where is that trend going, and how should we as supply chain professionals and corporate leaders prepare ourselves for the future?



Monique Picou
EVP, Cloud Supply
Chain & Operations
Google

4:55 pm - 5:55 pm

Live Interactive Musical Keynote: Creating a Passionate and Inspired Culture to Win

You can have the best business strategy in the world. An inspired culture eats strategy for lunch.”

—Daniel Myers

In this multimedia presentation including four original songs, Daniel Myers will share his insights and experiences on winning through passionate inspirational leadership. You will not want to miss this experience as Daniel Myers connects organizational performance and leadership to the power of passion, using music to illustrate truths that apply to both business and life.

- How do you create an inspired and passionate culture?
- Why is passion strategically important to supply chain organizations?
- How do you identify your passions in life, and how can they inspire others?
- Discussing the four most powerful ways to inspire others
- Illustrating the difference leaders make to entire cultures



Daniel Myers
Sr. Fellow at Haslam School of Business
University of Tennessee
Retired EVP of Integrated Supply Chain
Mondelez International

6:00 pm - 6:05 pm

Chair's Closing Remarks

AGENDA

6:05 pm - 7:00 pm

WELCOME
Drinks RECEPTION



6:30 pm

THE Executive DINNER SERIES

 **Aera TECHNOLOGY**

WILL HOST AN EXECUTIVE DINNER AT TBA
(BY INVITATION ONLY)

SEPTEMBER 18, 2024

7:30 am - 8:20 am

Registration and Breakfast

7:45 am - 8:20 am

BREAKFAST WORKSHOP
BREAKOUT ROOM 2

Unlocking The Power of Digital Planning Twin™ to Gain Value by Connecting Strategic and Tactical Decisions

- Moving away from siloed planning with an intuitive cloud experience to drive significant operational and financial improvements.
- How can your company make accurate financial and operations decisions through automation and software?
- Case study: Discussing the benefits optimizing decisions based on the financial impact of trade-offs across sourcing, inventory, transportation, customer demand, and prices across regions.

 **RIVERLOGIC**

7:45 am - 8:20 am

BREAKFAST WORKSHOP
BREAKOUT ROOM 3

Using an AI Platform to Master CPFR and Demand Planning

- Learn how leading companies leverage new technologies
- Exploring the build versus buy to infuse AI into supply chain solutions
- Understanding the barriers to transformation and how to overcome them for best outcomes and ROI
- Managing implementation and change management – learn best practices transitioning from spreadsheets to an AI platform


algo

AGENDA

8:25 am - 8:35 am

Chair's Opening Remarks

8:35 am - 9:10 am

Fireside Chat: Mastering Disruption: Achieving Higher Efficiency Through Change

- Embracing change as the only constant, and finding ways to use disruption as a catalyst for positive change
- Exploring how supply chains are evolving and changing to become more agile and resilient in a turbulent world
- Highlighting the significance of digital transformation and common barriers to overcome as we seek to improve how we make best use of our people, our processes, and our assets
- Looking at changing roles, skills, and organizational cultures within the workforce. How is our employee engagement and morale impacted?



Cliff Henson
CVP, Cloud
Supply Chain
Microsoft



Donna Warton
CVP, Supply Chain
& Sustainability
Microsoft

9:10 am - 9:45 am

The Labor and Talent We Need Now, Tomorrow, and in the Decades to Come

- Who are the next generation of supply chain professionals? Are we attracting and developing the people we are going to need?
- Walking through examples of internships, apprenticeships, and collaborations with educational institutions that deepen the pool of skilled workers
- Identifying the top-performers of the future and making special efforts to grow their skill sets, abilities, and responsibilities over time
- Novel approaches to cross-training, mentoring, coaching, and career management to keep your staff satisfied and productive



Andrea Albright
EVP, Global Sourcing
Walmart

9:50 am - 10:25 am

BREAKOUT ROOM 1 STRATEGIC SUPPLY CHAIN MANAGEMENT

How We Collaborate to Improve Customer Satisfaction and Reduce Costs

- Offering an overview of how we communicate and coordinate with partners up and down the value chain across the entire company to continually improve our processes
- Discussing some of the challenges involved in making structural changes to the mechanics and culture of a large organization
- Showcasing how we streamline processes between our operations, including co-development of new capabilities and technologies to support the business
- Illustrating how a digital supply chain with reliable data analytics allows us and our partners to get proactive in the strategies and processes that will serve customers best



Ricardo Moreira
Chief Supply Officer
AB InBev

AGENDA

9:50 am - 10:25 am

BREAKOUT ROOM 2 LOGISTICS & DISTRIBUTION

Building New and Improved Supply Networks

- Making supply chains more resilient without weakening competitiveness
- Understanding current and future vulnerabilities and risks to better cope with future disruptions
- Working towards better when moving away from single source supply bases
- Diving deeper into extended enterprise networks in the supplier realm



Bertrand Klehr
*VP Operations NA
Kenvue*

9:50 am - 10:25 am

BREAKOUT ROOM 3 PROCUREMENT

Elevating Procurement & Supply Chain Value

- Bringing together previously siloed personnel and processes
- Generating economic value with stronger relationships
- Getting full visibility into sourcing projects and performance

The AbbVie logo is the word 'abbvie' in a lowercase, rounded, sans-serif font.



Sanjeev Majoo
*Chief Procurement Officer
AbbVie*

9:50 am - 10:25 am

BREAKOUT ROOM 4 PEOPLE & AUTOMATION

The Collaboration of Artificial Intelligence and People – Transforming the Delivery Supply Chain Paradigm

- Discuss our newly launched Vision Object Recognition (VOR) Ecosystem designed to expand supply chain capabilities, capacity, and insight
- Partnering human potential with AI technology for a more efficient and safe supply chain
- Learn about advanced technology, AI, IoT, Computer Vision, and Deep Machine learning to create islands of automation
- Understand how these AI islands connect to enterprise-level analytics and systems, unlocking billions of dollars of value

The Syre logo is the word 'syre' in a lowercase, bold, sans-serif font.

Millissa Flanagan
*Chief Operating Officer
Syre*

10:25 am - 11:15 am

Pre-Arranged One-to-One Meetings

10:30 am – 10:50 am: Meeting Slot 8/Networking

10:55 am – 11:15 am: Meeting Slot 9/Networking

AGENDA

10:45 am - 11:15 am **Focus Group**

Focus groups are informal moderated conversations among peers that occur during networking time outside the regularly scheduled conference agenda. There is no sign up. Delegates and speakers are welcome to opt into any focus group that interests them. The focus groups will take place in the corners of the Exhibition Hall in well-marked areas that include a sound barrier. All participants will be provided with wireless headphones to ensure everything said can be heard over the background noise of the Exhibition Hall.

Unifying Teams, Eliminating Silos, and Building a Culture of Teamwork and Accountability



Chris Jackson
VP, Global Supply Chain
Watlow Electronic Manufacturing

Improving Financial Performance Through Operational Transformation



John F. Mau
Director of Operations & Supply Chain Strategy
Ocean Spray Cranberries

11:20 am - 11:55 am

The Future of Supply Chain Operations

- How should we rethink our footprints and networks on a regional and local level?
- Finding the right places to invest resources to get the greatest ROI
- Rethinking our risk models and finding the right balance between agility, redundancy, and cost
- Discussing how the future of work and the challenges of attracting and retaining top talent is shaping the ongoing evolution of supply chain organizations



Reginaldo Ecclissato
Chief Business Operations and Supply Chain Officer
Unilever

AGENDA

12:00 pm - 12:35 pm

WORKSHOP BREAKOUT ROOM 1

Demand Modeling and Service Planning in the Age of Analytics

- Learn how demand modeling is quickly supplanting demand forecasting
- Understand the power of your inventory – It's an asset
- See how forecasting aligns with demand planning to support an executable S&OP vision
- Balancing demand and supply to make agile trade-offs
- Ensuring that you “get what you plan”



12:00 pm - 12:35 pm

WORKSHOP BREAKOUT ROOM 2

Sustained and Efficient Supply Chain Risk Management

- Identifying sources of risk in supply chain and successfully managing growing risks
- Building correlation and patterns among sources to mitigate supply chain risks with minimal costs and risks
- Pioneering the implementation of advanced analytics, collaborative tools and cognitive solutions for risk management
- Establishing regular review and monitoring practices to improve resilience and agility of supply chain
- What are some of the key takeaways?



12:00 pm - 12:35 pm

WORKSHOP BREAKOUT ROOM 3

Hear How an International Manufacturer Used Their Existing ERP to Be Agile Enough to Weather the Pandemic and Thrive

- Understanding what can be done now to better align Demand, MRP and Supply operations to significantly improve product delivery
- Measuring the maturity of the organization use of SAP to establish a roadmap on how to gain supply chain efficiency improvements by optimizing the business processes
- Gaining benefit and savings from maximizing the current SAP and business processes to prepare the business for S/4HANA and in doing so help pay for the S/4 conversion
- Showcasing real-world examples of 15% inventory reduction, 10% reduction in operating costs, 17% improved turns, and 20% increase in service levels
- Learning how companies have turned their SAP investment into a Supply Chain performance asset without buying more software

12:00 pm - 12:35 pm

WORKSHOP BREAKOUT ROOM 4

Reconstructing the Idea of an Optimized Supply Chain Network and Integrated Planning Strategies

- Thinking Backwards: Customer-Centricity as the main driver of product innovation
- Last Mile Delivery as a key component in creating a seamless customer experience
- What role will Big Data and Predict Analytics play in process improvement, cost management, and service excellence?
- Omnichannel systems that answer the needs of both B2B and B2C growth
- Where does the path to a more responsive, proactive eCommerce platform begin?

AGENDA

12:35 pm - 1:35 pm

Overflow Lunch Seating

12:35 pm - 1:35 pm



INTERACTIVE THINK TANKS

During the Day Two Lunch there will be five different 'Interactive Think Tank' topics set up.

These are informal and unmoderated networking opportunities for like-minded attendees to get together in small groups to brainstorm and discuss issues of common interest. Icebreaking questions and topics of possible conversation will be provided but are by no means mandatory.

TOPIC 1

Challenges in
CPG Supply Chains

TOPIC 2

Challenges in
Food and Beverage
Supply Chains

TOPIC 3

Challenges in Supply Chains
for Small- and Mid-Size
Enterprises

TOPIC 4

Challenges in
Industrial Supply Chains

TOPIC 5

Challenges in Supply Chains
for Process and Batch
Manufacturing

1:35 pm - 2:10 pm

BREAKOUT ROOM 1 STRATEGIC SUPPLY CHAIN MANAGEMENT

Winning Supply Chain Transformational Leadership Practices

- Reviewing recent and updated research from the top-rated University of Tennessee's Global Supply Chain Institute on
- Leadership Best Practices for senior supply chain executives based on input from 16 benchmark company SC and HR officers across Latin America, India, Europe, China, and North America
- Comparing and contrasting the old and the new: Which best practices will remain the same, and which must evolve to meet the changing needs of business as we look forward to 2030 and beyond?
- Walking through a "High Speed Decision-Making" case study as well as 10 Leadership Maxims unearthed in the research



Thomas J. Goldsby
*Chair of Logistics & Professor
of Supply Chain Management,
Haslam College of Business
University of Tennessee-Knoxville*

AGENDA

1:35 pm - 2:10 pm

BREAKOUT ROOM 2 LOGISTICS & DISTRIBUTION

Navigating Sustainability Challenges in Supply Chains Amid Rising Energy Costs, Hiring Struggles, and Inflation

- Escalating Energy Costs: Managing the impact of soaring energy prices on supply chain operations and transportation expenses.
- Hiring and Retention Hurdles: Addressing talent shortages and labor turnover rates within the supply chain workforce, exacerbating operational inefficiencies.
- Inflationary Pressures: Mitigating the effects of inflation on procurement costs, production expenses, and overall supply chain expenditures.
- Sustainable Practices Amidst Challenges: Balancing sustainability initiatives with the financial constraints posed by energy, labor, and inflationary challenges.



Marc Andraca
*VP, Global Sourcing
and Supply Chain
Clarios, LLC*

1:35 pm - 2:10 pm

BREAKOUT ROOM 3 PROCUREMENT

Ensuring a Balanced and Successful Business Transformation

- Focusing on practical steps during a transformation to bring your people on board and along for the journey
- Creating a transformation plan that provides maximum and long-term impact for the business
- The procurement piece: improving speed to market and overall success of a transformation journey



Natasha Gurevich
*Former Global
Procurement Officer
Nike*

1:35 pm - 2:10 pm

BREAKOUT ROOM 4 PEOPLE & AUTOMATION

Coping with Uncertainty to Keep Business Processes and Products Moving

- Strategies for automating manufacturing production tasks to produce more products faster with consistent quality
- Minimizing human errors and implementing automation in order to lower your risk of error and prevent mistakes
- Ways to quickly identify and resolve bottlenecks to prevent further delays and disruptions and increases overall efficiency



Todd Greener
*Chief Supply Chain Officer
Tupperware*

AGENDA

2:10 pm - 2:45 pm

Thinking Strategically About Supply Chain Resilience and Risk Management

- Why do some organizations struggle when they discuss Risk Management internally?
- Understanding the importance of accountability, communication, and collaboration between stakeholders when we talk about Risk
- Offering best practices in identifying and managing risk factors in supply chains and processes
- Understanding the cost-benefit ratio of investing in supply chain resiliency, even at the expense of efficiency
- Showcasing real-world examples where a resilient supply chain built on understanding risk has been the difference-maker to an organization's competitive advantage

2:50 pm - 3:25 pm

BREAKOUT ROOM 1 STRATEGIC SUPPLY CHAIN MANAGEMENT

How to Win through Accelerating Enterprise Supply Chain Turnarounds with Technology and Customer Satisfaction

- Integrated Safety Measures: Implement comprehensive safety protocols and training initiatives resulting in a remarkable 70% improvement in safety performance across the organization.
- Customer-Centric Approach: Prioritize customer satisfaction through enhanced service levels and responsiveness, leading to a notable 30% increase in overall customer satisfaction.
- AI-Driven Demand Planning: Utilize a best-in-class, internally developed AI algorithm for real-time demand planning, facilitating agile decision-making and enhancing supply chain responsiveness.
- Technology Integration: Leverage advanced technologies such as AI and IoT to optimize supply chain processes, enhance visibility, and enable real-time decision-making.
- Cultivating High-Performance Culture: Focus on building or rebuilding a high-performance culture (HPO) within plants and distribution centers to drive efficiency, innovation, and employee engagement throughout the supply chain.

2:45 pm - 3:20 pm

BREAKOUT ROOM 2 LOGISTICS & DISTRIBUTION

Laying the Foundation for Warehouse Automation

- Looking at what warehouse innovation can accomplish and how it can place you ahead of competition
- Presenting best practices for warehouse automation and sharing success stories
- Implementing automated storage and retrieval systems (AS/AR) and observing their impact on time and cost
- Calculating the ROI of introducing automation innovation in warehouse. Is the payoff worth it?
- Discussing the effects of automation on employee engagement and morale. What training efforts are necessary to ensure seamless integration?

AGENDA

2:45 pm - 3:20 pm

BREAKOUT ROOM 3 PROCUREMENT

Delivering Value at Each Step of Our Procurement Transformation

- Making the business case for change: Procurement too often runs on strategies and processes that were tried, tested, and true long before today's business landscape. What does modern procurement look like?
- Discussing how stakeholder expectations, the marketplace, and new forms of competition are challenging organizations to be more innovative at the process level, and what that means for sourcing and contract negotiations
- Planning the needs and demands of the business into a constantly evolving, volatile, and multi-layered landscape
- Breaking down silos between Procurement and the larger Supply Chain organization to create value for our customers and company through collaborative thinking

2:45 pm - 3:20 pm

BREAKOUT ROOM 4 PEOPLE & AUTOMATION

Why Traceability and Transparency is More Important —and More Achievable— Than Ever

- Exploring the cutting-edge technologies for supply chain mapping and its impact on end-to-end value chain
- Delivering system-wide visibility needed to enable transparency, traceability, accountability and efficiency
- Strengthening organizational ethics, conduct and culture to build stakeholder confidence in business practices
- Implementing the necessary tools to achieve traceability and looking at ways to avoid common challenges
- Highlighting the 'People Part' of these new tools and capabilities

3:25 pm - 3:30 pm

Chair's Closing Remarks